



For more information on these festivals or other activities taking place in Central Aroostook, visit the Central Aroostook Chamber of Commerce website or call 764-6561.

### JUNE

**STRAWBERRY SHORTCAKE SALE**  
Thursday, June 20

**MAPLETON DAZE**  
Friday, June 28 - Sunday, June 30

**MAPLE MEADOW FARM FEST**  
Saturday, June 29 & Sunday, June 30

### JULY

**EASTON FIELD DAYS**  
Monday, July 1 - Sunday, July 7

**ASHLAND SUMMER FEST**  
Friday, July 5 - Sunday, July 7

**NORTHERN MAINE FAIR**  
Friday, July 26 - Saturday, August 3

### AUGUST

**MARS HILL HOMECOMING DAYS**  
Friday, August 9 - Sunday, August 11

**WASHBURN AUGUST FEST**  
Friday, August 16 - Sunday, August 18

**PORTAGE LAKE WHOOPIE PIE FESTIVAL**  
Saturday, August 17

**CROWN OF MAINE BALLOON FEST**  
Thursday, August 22 - Sunday, August 25

### SEPTEMBER

**WESTFIELD JUBILEE DAYS**  
Friday, September 6 - Sunday, September 8



## Summer in Central Aroostook

Festivals & Fun for the Whole Family!

[centralaroostookchamber.com](http://centralaroostookchamber.com)

### 2013 Board of Directors

Bonnie Pack  
Dawn Poitras  
Destini Bates  
Dr. Donald Cassidy  
Floyd Rockholt\*  
Jim McKenney\*  
Karen Gonya\*  
Karen St. Peter\*  
Kim Jones  
Kim Smith  
Nancy Fletcher\*  
Sarah Lee Brooks  
Sherry Sullivan  
Stacy Shaw\*  
William Getman

### Ex-Officio Members:

#Billie Brodsky  
#Michael D. MacPherson  
Jim Bennett,  
Presque Isle City Manager

\*Executive Committee  
#Industrial Council

### Chamber Staff:

Theresa M. Fowler  
Executive Director  
Nikita Cate  
Administrative  
Assistant

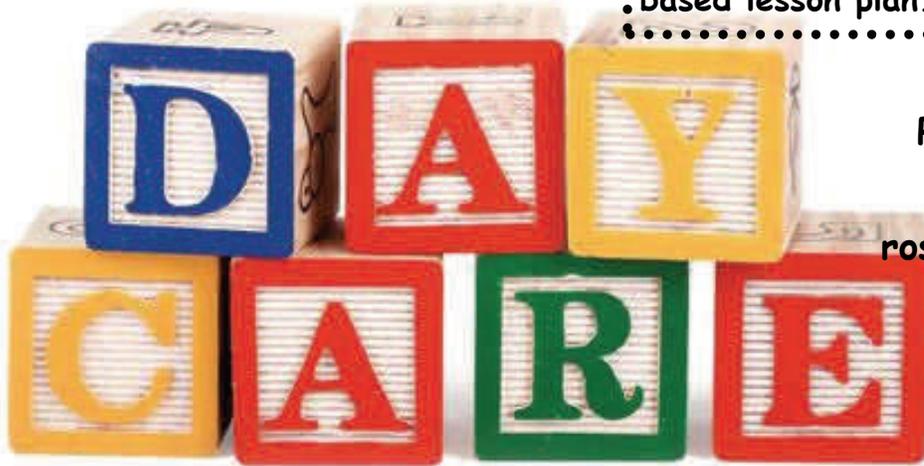


**Central Aroostook Area Wide  
Yard Sale!  
Details inside!**

# New Members!

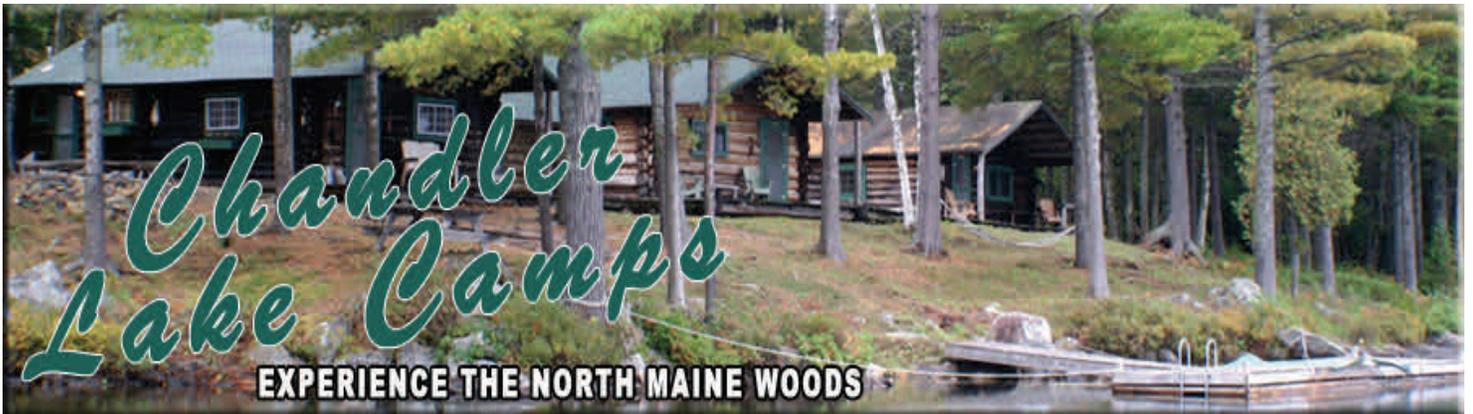
## Rosa's

Rosa's Daycare is a licensed center for children ages birth to 5 years old. The center has 2 programs: an Infant/Toddler Program and a Pre-School Programs. The center is education based and follows a weekly theme based lesson plan.



24 Industrial Street,  
Presque Isle, ME 04769  
207.769.2080

[rosasdaycare123@gmail.com](mailto:rosasdaycare123@gmail.com)

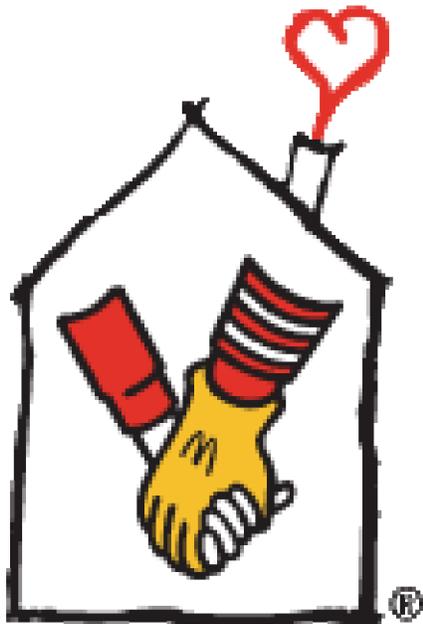


Over 100 years ago the tradition began. In the year of 1907, the legendary hunter and guide V.E. Lynch constructed the first cabin on Chandler Lake - in the heart of the best hunting and fishing grounds Maine has to offer.

634 Craigville Road  
Ashland, ME 04732  
(207)290-1424  
[info@chandlerlakecamps.com](mailto:info@chandlerlakecamps.com)  
[www.chandlerlakecamps.com](http://www.chandlerlakecamps.com)



# New Members (continued)



**RONALD McDONALD HOUSE'**  
**BANGOR, MAINE**

The Ronald McDonald House of Bangor is a warm smile from a friendly volunteer, a home-cooked meal after a long day at the hospital, a good night's sleep, a comforting environment and a place where families meet others facing similar situations.

## What We Do

We provide families stability and resources so they can keep their child healthy and happy.

Whether those problems involve how to stay near and support a hospitalized child, how to afford staying together in another city while a child is undergoing treatment, or even getting basic medical and dental care in a vulnerable community.

We not only help families address these problems, we provide solutions for these and other issues related to the health and well being of children through:



654 State Street  
Bangor, ME 04401

Phone: (207) 942-9003  
Fax: (207) 990-2984

<http://www.rmhc.com/>  
E-mail: [info@rmhc.org](mailto:info@rmhc.org)

The Ronald McDonald House of Bangor, Inc., a non-profit corporation, provides homelike, temporary lodging for families of seriously ill children receiving treatment at nearby medical facilities. In addition, the Bangor Ronald McDonald House provides programs and services beyond housing to families to improve the lives of children.

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Bruce Roope, is a retired farmer and joined the Chamber as an Individual Member

Did you know about our **Chamber Blue Benefits Health Insurance-Program?**  
**It's available to all of our Members!**

Just one of the many benefits of joining your local Chamber of Commerce!

If you are interested and would like more information, contact us at 764-6561 or at [info@centralarostookchamber.com](mailto:info@centralarostookchamber.com)



# In the news

## Dr. Cassidy honored as 'Oral Health Hero'

By Kathy McCarty  
Staff Writer

**PRESQUE ISLE** — Dr. Donald Cassidy Jr. has been named an Oral Health Hero by the Maine Dental Access Coalition.

"Dr. Don Cassidy, an orthodontist with offices in Presque Isle and Houlton, answered the call when the Dental Home Initiative was launched two years ago. This initiative is part of a national effort to find more dental homes for children in Head Start," said Sarah Shed, spokesperson for the MDAC.

"Shed said all children should see a dentist beginning at age 1 and that all Head Start children are required to get a dental exam within the first 90 days of enrollment.

"This has been problematic for two reasons: many general dentists are not prepared to see children as young as 1 and many Head Start children have a difficult time getting into a dentist near them," said Shed.

Although Dr. Cassidy is an orthodontist, and unlikely to work directly with very young children, Shed said he understands the need for all children to have access to a dental home.

"He made a commitment to keep the Initiative on behalf of the Maine Dental Association. This means he will continue to work to connect Head Start children with general dentists and to work in collaboration with Head Start and MaineCare staff to support families in getting oral health services for their children," said Shed.

Cassidy, an orthodontist for over 19 years, said he was inspired by his father, Dr. Donald Cassidy, who served as a dentist in Fort Fairfield for almost 40 years.

"He took most of the Head Start kids in the area. He really loved the program," said Cassidy.

Cassidy considers himself a "facilitator," matching dentists with youth in need of dental care.

"My part in it is in trying to find dentists capable and willing to take new patients who are children. There are dentists who want to help and kids that need it," said Cassidy, noting the lack of adequate youth dental care "is one of the biggest problems we face."

"Access to providers is what's the primary issue," said Cassidy.

ing to Cassidy.

"When kids have dental appointments, the problem often is it's hard to get them there. We're working on new strategies to get around that, including portable equipment to go to Head Start centers with release forms provided by parents to sign," he said.

Through such programs, Cassidy said it would be possible to see 20 children at a time instead of the traditional one-at-a-time dental office visit.

"Part of the problem has been MaineCare reimbursement only covers 30 to 40 percent of costs, while office overhead is closer to 60 to 75 percent. As professionals, dentists find it difficult to open their doors to all MaineCare patients," said Cassidy.

At least one facility in the County, St. Agatha's Dental Clinic, located in Presque Isle and under the direction of Dr. Norman Desjardins, offers expanded services to youth in need.

"St. Agatha's is accepting 98 percent of MaineCare claims. They've been a great help in getting access to care," said Cassidy, noting because of

this, "nearly 100 percent of the Head Start population in Aroostook have dental homes."

Cassidy said he and others in the dental field are working to bring more dentists to the area.

"In Aroostook County we actually have eight dentists in it who have been accepted to dental school. In the last six years, we've had eight new dentists arrive in the County, while three left, for a net gain of five," said Cassidy. "Access is getting much better."

"The access issue is improving every year," he said.

"As an orthodontist, the whole thing doesn't affect me as much. My part is organizing and facilitating. I work through the Maine Dental Association through their project to create Head Start Kids have dental homes," said Cassidy.

Cassidy said anyone wanting more information should contact MDAC's Head Start division at 764-5771.

The Maine Dental Access Coalition annually recognizes Oral Health Heroes, people and programs that have demonstrated outstanding leadership and a strong commitment to improving the state of oral health in

Maine through oral health advocacy, organizing and service. Cassidy joined several other honorees recently at a ceremony held in Augusta.



**PHOTO COURTESY OF DR. DON CASSIDY**  
**CASSIDY HONORED** — Dr. Donald Cassidy Jr. of Presque Isle, was recently recognized as an Oral Health Hero by the Maine Dental Access Coalition for his efforts in securing dental care for children in the Head Start program.

## Libby gains honor for guide work

**AUGUSTA** — Matt Libby, who has been guiding in the North Maine Woods since he was 18 years old, is this year's recipient of the Wilmont "Wiggie" Robinson Legendary Maine Guide Award from the Maine Professional Guides Association.

The award was presented recently at the MPGAA annual meeting and dinner in Bangor.

"Matt has devoted his whole life to the sporting tradition and has shared that passion for hunting and fishing with both his clients and his family," said Gov. Paul R. LePage. "He truly represents the best of Maine's legendary guides."

Libby has also served three terms as Aroostook County's representa-

tive to the Fish and Wildlife Advisory council and is a board member of the Maine Professional Guides Association. He is a member of the Brook Trout working group, Trout Unlimited and The Seaplane Pilots Association. He was instrumental in starting the Maine Sporting Camp Association, and serves as chairman of the Deer Task Force.

The Wilmont "Wiggie" Robinson Legendary Guide Award is named for the legendary Maine Guide who passed away in 2007. Past award recipients include Gil Gilpatrick in 2010, Gary Corson in 2011 and Gardner Defoe in 2012.

"The Libby family has upheld the traditions of Maine's sporting camps for four generations," said Chandler Woodcock, commissioner of the Maine Department of Inland Fisheries and Wildlife. "Thousands of visitors have returned to Maine through the experiences at Libby Camps. No one is more deserving of this award than Matt."



Libby



**PHOTO COURTESY OF TAME**  
**TAME UPGRADES HEATING SYSTEM** — TAME Vice President for Diagnostic and Support Services James McKeown, left, and TAME Facility Engineer Tim Dook, right, take a moment to speak with Wick Chelbette, a master electrician from County Electric in Calhoun — one of a number of local firms hired to work on TAME's project to convert the A.R. Gould Memorial Hospital to heating and cooling with compressed natural gas (CNG). TAME will become the first facility in Maine and second in the nation to convert to CNG. An official "candle lighting" ceremony is set for Monday, May 13, to take on the new gas on the first day of National Hospital Week.

# Area Events & Happenings

## Friday, May 3<sup>rd</sup>

- **First Friday Art Walk!** Participating Businesses include UMPI Reed Gallery/Art Dept. 3rd Floor, Catholic Charities Thrift Store, The Mark & Emily Turner Memorial Library, The Whole Potato Café & Commons, Bou's Brew Pub, Merchants on the Corner, Morning Star Art & Framing, Café Sorpreso, Hand Me Down Antiques, StarCity Coffee, Swanson Law, P.A., UMPI's Reed Gallery and Wintergreen Art Center. Directories and event specifics will come soon!
- **Anah Temple Shrine Circus** at the Forum in Presque Isle! Shows at 3 p.m. and 7 p.m. on Friday, May 3<sup>rd</sup>.

## Saturday May 4<sup>th</sup>

- A **benefit dance to raise money for the Susan G. Komen** for the Cure at the Crow's Nest Restaurant & Event Center in Presque Isle. Starts at 7:00 pm with a \$10.00 cover charge. Dance the night away with Too Far North and help "save second base"
- **Mapleton Lions 51<sup>st</sup> Annual Auction** at the Mapleton Lions Hall. The Lions Ham & Bean Supper starts at 4:30 pm, with an auction of Automotive services, Home Improvement Items, Food & Restaurant Gift Certificates, Food & Soft Drink items, to follow at 6:30 pm.
- **UMPI's Amazing Race**, Presque Isle. Race around campus with your partner using clues to find the right location, and then complete a challenge of physical, mental, funny or completely random tasks! Race start: 11:00 a.m. at Gentile Hall. Cost: \$30/per team; includes t-shirt. Must be teams of 2 – no individuals. Pre-registration required. Visit [www.umpi.edu/gentile-hall](http://www.umpi.edu/gentile-hall) FMI
- **Courage in the County: Northern Maine Cancer Symposium** held at TAMC Conference Center from 9 a.m. until 3 p.m. TAMC, in partnership with the American Cancer Society, is hosting "Courage in the County," a Northern Maine Cancer Symposium that features informational sessions, an open discussion with a panel of cancer survivors, and an inspiring keynote address by young cancer survivor Hadley McLean and her parents. The symposium, free to the public, is scheduled for Saturday, May 4, from 9:00 a.m. until 3:30 p.m. at the McCain Conference Rooms at TAMC. Organizers will offer County cuisine to attendees during the lunch hour.
- **Anah Temple Shrine Circus** at the Forum in Presque Isle! Shows at 10 a.m., 2 p.m., and 7 p.m. on Saturday, May 4<sup>th</sup>.
- **Pre-Teen & Teen Miss Presque Isle Pageant** in the Presque Isle High School Auditorium at 6 p.m.
- **Presque Isle High School's "Imagination Destination" Car Wash** at MPG in Presque Isle. Help the "Destination Imagination" Crew get to Global Finals from 9 a.m. until 2 p.m. by getting your car washed and eat a few hot dogs while you're there! Donations for the team will be appreciated.
- **Pine State Motorcycle Club's Early May Ride** starts at the Plourde & Plourde Open House in Caribou. Registration is between 9 a.m. and 10 a.m. and the ride ends at 3 p.m. Donations accepted and enter you in to win a \$50.00 gas card!

## Sunday, May 5<sup>th</sup>

- **UMPI Outing Club Outdoor Rock Climbing in Acadia National Park, Bar Harbor.** Climb real granite at the beautiful Otter Cliffs! No experience required; some experience at an indoor wall suggested. Cost: \$30 UMPI Students; \$40 non-students. Transportation, guide services, gear, snacks provided. Pre-registration required. Contact UMPI Outing Club (207-768-9401) FMI
- **Kidz Club Rally & Family BBQ** for children Pre-K to 5<sup>th</sup> grade at the United Baptist Church in Mars Hill. Call 429-8069 FMI.

### Monday, May 6<sup>th</sup>

TAMC's **Healthy Aging Luncheon** will feature Dr. Kirtani speaking on the topic of Dealing with Your Diagnosis. The event is set for the Presque Isle Inn and Convention Center at 11:00 a.m. and includes a luncheon. It is open to the public. Cost for the buffet meal is \$10 per person, \$5 for Healthy Aging members.

### Friday, May 10<sup>th</sup>

- **Guided Walking Tour of Fairmount Cemetery**, across from Chamber of Commerce located at 3 Houlton Road, Presque Isle, ME. This one-hour walking tour, weather permitting, will discuss the origins of the cemetery, the Victorian influences, and over 25 people of local historic interest. Tour \$5.00 per person. Free parking available at Chamber office across the street. Tour begins at Civil War Monument. Call 762-6300 to reserve your spot. FMI, call 762-1151, email [pihistoricalsociety@hotmail.com](mailto:pihistoricalsociety@hotmail.com) or visit [www.pihistory.org](http://www.pihistory.org)
- **"Amour Propre" Senior Art Exhibit by Karrie Brawn** at the Pullen Art Gallery at UMPI. Stop in to see the works of soon-to-be college graduate, Karrie Brawn at her opening reception from 5 p.m. until 7 p.m. At 5:30 p.m. Karrie will give an artist's talk about her works, which are centered on the theme of "Amour Propre" which is a French word for narcissism, loosely translated to "esteem" or "someone who needs to be told they are beautiful". She's been exploring the introspection of self within this concept, using self-portraits to break down the different sides of identity within this topic. Her artwork will be available until May 15<sup>th</sup>.

### Saturday, May 11<sup>th</sup>

- **Free Shrine Hospital Orthopedic Screening Clinic for Children** at the TAMC Millennium Building in Presque Isle from 10 a.m. until noon.
- **1<sup>st</sup> Annual 4-H Sheep & Fiber Festival** at the Tractor Supply store in Presque Isle. Go between 10 a.m. and 3 p.m. to learn more about Fiber, see all of the vendors, enjoy some great bbq, and more!
- **The Nickel Carnival** at Gentile Hall in UMPI. This family event will be held between 10 a.m. and 3 p.m. and will feature lots of fun and games! Tickets just 5 cents apiece!

**Do you have an event coming up? Let us know and we'll be happy to share the excitement!**

**Contact the Central Aroostook Chamber at 207-764-6561 or at [ncate@centralaroostookchamber.com](mailto:ncate@centralaroostookchamber.com) and we'll get it posted on our next "Upcoming Events & Happenings"!**

**Don't forget to check out our events calendar online:**

**[http://www.centralaroostookchamber.com/index.php/events/local-events/month.calendar/2013/03/15/-](http://www.centralaroostookchamber.com/index.php/events/local-events/month.calendar/2013/03/15/)**

# Central Aroostook Area-Wide Yard Sale

Ashland - Blaine - Castle Hill - Chapman - Easton - Mapleton - Mars Hill - Masardis - Portage Lake -

Presque Isle - OxBow - Washburn—Westfield

## June 1, 2013

- \$10.00 Residential
- \$ 20.00 Multiple families/Non-Profit
- \$25.00 Chamber Member Business
- \$30.00 Non-Chamber Member Business

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number : \_\_\_\_\_

Email: \_\_\_\_\_

*(Phone Number and Email address will NOT be listed on map)*

**Please display your sign near the street  
to identify your location as an official  
participant!**

Please Circle What Items you'll have in  
your sale (a maximum of 8 items):

- A Antiques
- AC Adult Clothing
- AS ATV/Snowmobile
- B Bicycles
- BC Baby Clothes
- BI Baby Items
- BO Books
- BM Building Materials
- C Craft Items
- CC Children's Clothing
- CR CD's/Records/Tapes
- E Exercise Equipment
- F Furniture
- G Gardening Items
- HD Home Décor
- J Jewelry
- K Kitchen Items
- LA Large Appliances
- M Miscellaneous
- S Sporting Goods
- T Tools
- TG Toys/Games
- TS TV/Stereo

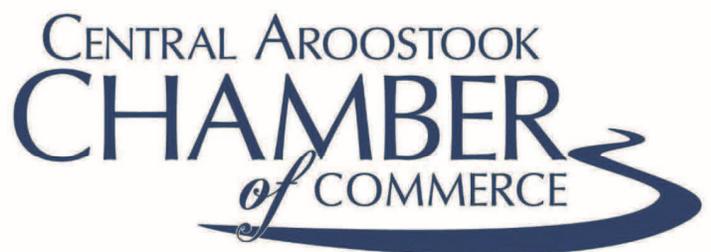
Please Return Registration forms and payment to:

Central Aroostook Chamber of Commerce

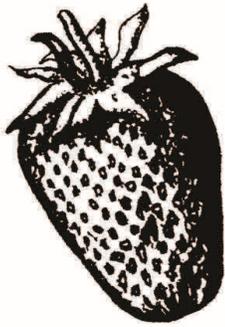
3 Houlton Road, Presque Isle, ME 04769

Give us a call at 764-6561 or visit us online:

[www.centralaroostookchamber.com](http://www.centralaroostookchamber.com)



# STRAWBERRY SHORTCAKE SALE

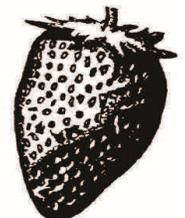


There's no better way to kick off the start of summer than sinking your teeth in to some juicy strawberries, whipped cream and fluffy biscuits! Get ready because it's time for our annual Strawberry Shortcake Day! The Central Aroostook Chamber of Commerce is pleased to make this "delicious" offer available to you and your employees!

On Thursday, June 20th the Central Aroostook Chamber will be offering Strawberry Shortcakes for only \$3.25 each!

To place your orders, please complete the "tear off" form below and return it to the Central Aroostook Chamber by **Friday, May 31st.**

You can also come by the North Street Plaza (by KeyBank and TAMC's walk in clinic) between 10 a.m. and 4 p.m. and pick up this tasty summer treat. If it rains, don't fret, a rain date for "walk-ups" is set for Friday, June 21<sup>st</sup>.



Can't get away from the office? If your business located in Presque Isle, Easton, Mars Hill, Mapleton, Caribou or Fort Fairfield, we'll even bring them to you! With an order of 10 or more tasty shortcakes we'll deliver them to your business between 10:00 a.m. and 4 p.m. on Thursday the 20<sup>th</sup> RAIN OR SHINE!

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## Please detach and return with payment:

Central Aroostook Chamber of Commerce,  
3 Houlton Road, Presque Isle, ME 04769

207.764.6561 - [info@centralaroostookchamber.com](mailto:info@centralaroostookchamber.com)

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Drop off Location: \_\_\_\_\_

Number of Shortcakes: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Please Invoice Us: \_\_\_\_\_



(Please Circle community to be delivered)

Presque Isle: 10 a.m.—4:00 p.m.

(please write down requested delivery time) \_\_\_\_\_

Easton: 10:30 a.m.

Fort Fairfield: 10 a.m.

Caribou: 11 a.m.

Mars Hill: 11:30 a.m.

Mapleton: 1 p.m.

## The Towns of Mapleton, Castle Hill and Chapman are now accepting Credit Cards!

Visa, Mastercard, American Express and Discover Card are all accepted.

*There will be a 2.5% Card Fee and \$1.00 Minimum. (For example for a Dog Licensing Fee you would pay \$6.00 for the license and \$1.00 for the fee, where-as a Snowsled re-registration would cost \$41.00 plus a card fee of \$1.03)*



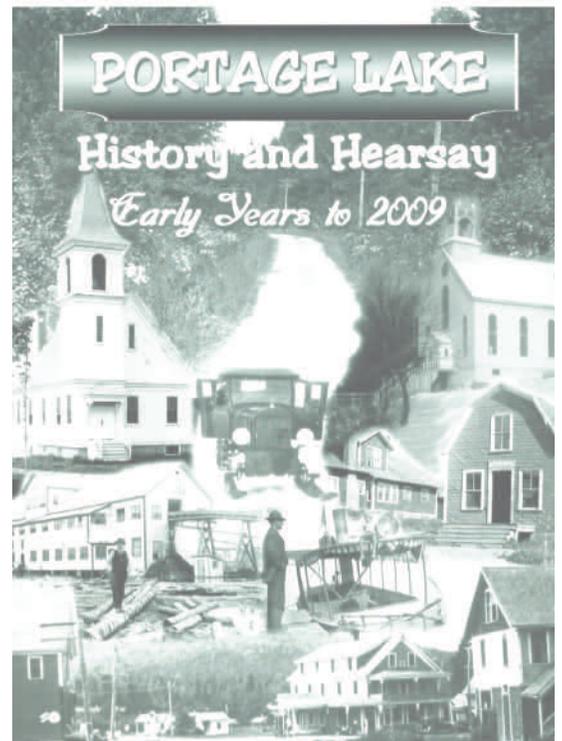
## *Would you like an ad space in the upcoming Chamber Connection?*

For just \$25.00 your business could be featured in a newsletter viewed by over 300 different business and their patrons. For more information, or to purchase an insert, please contact the Central Aroostook Chamber of Commerce at 764-6561, and we'll be sure to get you in our next issue!

## For Sale Now:

Get your copy of "Portage Lake, History and Hearsay - Early Years to 2009" at the Central Aroostook Chamber!

This is a wonderful collectible book created by the Portage Lake Centennial Book Committee and can be yours for only \$25.00!



### Monthly Meetings

Chamber Board Meetings are typically the FIRST Thursday of each Month. During the winter they are at the Chamber office. During the spring and summer months we like to visit members in the community.

# Ribbon Cuttings

**Congratulations!**



404 Main Street,  
Presque Isle

(p)207-768-5800

(f)207-768-5801

aswanson@swansonlawpa.com



*Adam Payne Swanson, Esq. celebrated the opening of his general practice law firm, Swanson Law, P.A.. Thank you to Mark Putnam at the Star-Herald for capturing this momentous occasion on camera!*



## Gilman Electrical Supply

**Brandon Ballard**  
**Profit Center Supervisor**  
**51 North Street**  
**Presque Isle, ME 04769**

**Phone: 760-0800**  
**Fax: 760-0807**

**Ribbon Cutting & Grand Opening Celebration!**

We are pleased to announce that CED Gilman Electrical Supply will be celebrating their opening with a Ribbon Cutting Ceremony and Grand Opening Celebration!

**Please join us on Wednesday, May 22nd at 12 noon.**

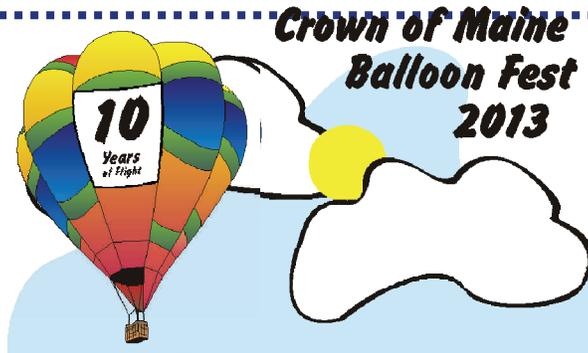
at 51 North Street in Presque Isle to congratulate Brandon Ballard and his staff at their new location! Between 11:00 a.m. and 2 p.m., they will also be serving smoked barbecue, salads and all the fixings. Talk with Factory reps that will be on hand and enjoy their grand opening specials!

**Please RSVP to 760-0800 with name, number attending and your phone or email if possible to help them plan for food and freebies!**

## Want to get involved in your local events?

Contact the Central Aroostook Chamber of Commerce at 764-6561 or  
[info@centralaroostookchamber.com](mailto:info@centralaroostookchamber.com) for information about

### WHAT'S COMING UP AND HOW YOU CAN GET INVOLVED!



Level of Sponsorship Cost	Title \$5,000	Event \$2000-\$3000	Tether \$2,000	Gold \$1,000	Silver \$500	Bronze \$100 - \$250	Sponsor < \$100
"Presented by" designation	COMBF	Specific Event	Tether				
Balloon Ride	4 Tickets <small>(arrangements must be made by August 16, 2013)</small>	2 Tickets	2 Tickets	1 Ticket			
Logo on Shirts	Crew/Staff		Pilot				
Self-promote (ie ads, reps, etc)	On Field	At Specific Event	At Tether				
Banner on Balloon Basket	2 banners	2 banners	1 on tether	1 banner			
Thank you on website/brochure	Logo	Logo	Logo	Logo	Text	Text	Text
Banner at Event (sponsor provided)	2	1	1	1	1		
Pilot and Crew Breakfast	4 Tickets	2 Tickets	2 Tickets	1 Ticket			
Tickets to Sponsor/Landowner Breakfast	4 Tickets <small>(Please RSVP by August 20, 2013)</small>	2 Tickets	2 Tickets	1 Ticket	1 Ticket	1 Ticket	
10x10 Spot in Vendor's Hall	1 <small>(arrangements must be made by July 26, 2013)</small>	1	1	1	1		
% Discount on ad in Brochure	50%	20%	20%	10%	5%		



# Annual Haunted Woods Walk!

Planning has begun; we are looking for spooky displays and volunteers to put on a frightening performance. Channel your inner ghoul or goblin and help create a fun and spooky event for your community!

## DECD's 'Business Answers' Sees Impressive Growth

Business Answers, an online service designed to make it easier to start and conduct business in Maine and provided by the Maine Department of Economic and Community Development, has seen tremendous growth since 2010.

Unique visits to the Business Answers site for 2010 (5,559 visits) compared to 2012 (13,263 visits) shows an increase of more than 138 percent. In 2010, data also shows that 32 percent of visitors began or completed the process. In 2012, that number jumped to 54 percent.

Updated in 2011 as part of Governor LePage's effort to simplify doing business in the state, Business Answers helps individuals determine the business licenses and permits they need to start a business by walking them through a series of questions. Once all questions are answered, a list of licenses and permits is provided with additional information on who to contact for each of the permits.

"The success of Business Answers is evidence that more people are entertaining the idea of starting their own business and that the state can be a partner in helping them," said DECD Commissioner George Gervais. "Two factors led directly to this: an improving economy and a more business friendly state."

Business Answers can be found online at <http://www.maine.gov/businessanswers>. Complementing the online Business Answers service is a toll-free number available for entrepreneurs to call for information related to opening a business in the state. A member of the DECD staff is available by calling 1-800-872-3838 during normal business hours.

# FIRST FRIDAY

# ART WALK

## First Friday of Every Month at participating businesses in Downtown Presque Isle!



Visit [www.centralarostookchamber.com](http://www.centralarostookchamber.com) or  
[www.facebook.com/PresqueIsleFirstFriday](https://www.facebook.com/PresqueIsleFirstFriday)  
for a list of participating businesses and more information

### Turn Casual Friday into "Member Friday" by wearing **THEIR LOGO APPAREL!**

"Logo Wear" to "Member Wear"

We all know that "Casual Friday" can easily become "Gardening Friday" as clothes become more and more casual each week.

Why not get members to send new golf shirts and pullovers in men's and *especially women's styles* (with correct sizes) to the office for showing off on Fridays?

It's a natural Facebook picture for your team and your contributing members every Friday.

Some businesses require that employees pay \$3 to United Way (or similar charitable organization) for dressing casual. Why not require casual wear to be "Member Wear" at the same time?



# Welcome ME

“Welcome Maine” is a free, web-based, quality service certification program with open access. Initiated in response to business owners' need for accessible, high-quality, affordable, training solutions, **Welcome ME** combines online technology with Maine-specific educational materials.

## The **Welcome ME** Program:

- Demonstrates we care about all of Maine's guests and visitors
- Filmed with Maine people in Maine locations
- Certification program with interactive learning components sets a standard for quality service
- Components of delivering quality service and a memorable experience

## Benefits for Employees:

- Easily accessible and affordable training
- Opportunity for certification
- Potential for increased tips/wages
- Potential for job development and career opportunities

## Benefits for Employers:

- Cost-effective and convenient training
- Potential for increased efficiency and positive work environment
- Increased potential for positive reviews/brand reputation
- Increased potential of repeat business/increased revenue

## Benefits for the State:

- Standardized training for all Maine businesses - regardless of size or location
- **Welcome ME**, supports the Governor's work force development initiatives to strengthen Maine businesses and stimulate local and state economies.

## **Welcome ME** has been made possible by:

- The University of Maine's Center for Tourism Research and Outreach (CENTRO), Maine Business School
- The Maine Woods Consortium with funding provided by the Betterment Fund and the USDA Rural Development
- Video expertise from the New England School of Communications (NESCom)
- Project support supplied by the Maine Office of Tourism and Maine's Hospitality & Tourism Alliance organizations
- Program content from the REDGlobal Group, winners of 2011 Industry Award, International Council for Hotel, Restaurant, and Institutional Education (CHRIE)



## **Welcome ME** Online Customer Service Training

"Welcome Maine" is a FREE, web-based, quality service certification program with open access.

### \*\*\* Benefits for Employees \*\*\*\*

- Opportunity for Certification
- Easily accessible
- Free Training
- Potential for increased tips/wages
- Potential for job development and career opportunities

Take **Welcome ME**, [www.umaine.edu/centro](http://www.umaine.edu/centro)

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# Brochures



Keep your potential customers completely informed with what your business has to offer them. Brochures may advertise locations, events, hotels, products, services, etc. They are usually succinct in language and eye-catching in design. Trade shows are common ways to distribute brochures to introduce a product or service. In hotels and other places that tourists frequent, brochure racks or stands may suggest visits to parks, trails and other points of interest.

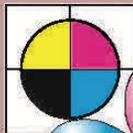
*Print 1,000 or more and receive 500 additional brochures at no extra charge.*

*1, 2, 3 or 4 color on gloss, nongloss, color stock with color photos...*

*Bring in this flyer or give us a call!*

*1-800-924-9041 or 764-4471  
printworks@nepublish.com*

**PRINT  
WORKS**



260 Missile Street  
P.O. Box 510  
Presque Isle, ME 04769

Offer for May 2013

# AROOSTOOK

## COUNTY TOURISM

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### Add an Event Listing

Event listings on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) are special events that occur in a town, region or at an individual business such as a fair, festival, lecture, sporting event, etc.

You may request a free calendar listing on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) using the procedure below. The event must be open to the public and be inherent to tourism. The idea is that the event must be something that a visitor can do while on vacation in Maine. It cannot be something like a six-week pottery making class because the average traveler would not have time to come to Maine every week to participate. Events do not include special lodging packages. Those should be added to the Getaways Packages system.

Below are instructions for adding a business listing to our system.

1. Go to [www.visitaroostook.com](http://www.visitaroostook.com)
2. At the bottom of the page, click on the "[Add/Update Listing](#)" link.
3. Input username and password and click "Log-in". If you have forgotten your password, go to Step 3a. Otherwise go to Step 4.
  - 3a. Click on the "[Reset Password](#)" link
  - 3b. Input your email address and click "Send". This sends you an email message with a link you must open to reset your password.
  - 3c. Click on the link and input your new password and click on "Save".
4. Once you are logged into the system a page entitled "Manage Listings" appears. In the "My Events" section, click "[Add a New Event](#)" on the right-hand side of the page.
5. Complete the on-line form and click "Save". This submits your listing to Aroostook County Tourism ([www.visitaroostook.com](http://www.visitaroostook.com)) and the Office of Tourism ([www.visitmaine.com](http://www.visitmaine.com)) for review.
6. The Category checkboxes at the bottom of the form are there so that you can check off the category that is most relevant to your event.

Aroostook County Tourism and the Office of Tourism must review all listings prior to their appearance on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com). Please allow five business days for approval.

Aroostook County Tourism and the Office of Tourism request that all businesses receiving a free link on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) provide a reciprocal link on your site. A simple link to our site from yours will increase the relevancy of both sites in search engine rankings and increase the likelihood that more people will click on them.

If you have any questions please call Leslie Jackson at (207) 498-8736.

# AROOSTOOK COUNTY TOURISM

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## Add a Business Listing

Business listings on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) are added by the business owner and include the name of the business, address, telephone numbers, web site address, description of the business and the categories in which the business is listed. You also have the capability to add Getaways Packages and include an email address so consumers can contact you.

You may request a free listing on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) using the procedure below. Your business must fall within one of the categories listed on our web site and offer a product that people can come to Maine to experience. Please read the category definitions carefully to determine if your business is relevant to the category in question.

Below are instructions for adding a business listing to our system.

1. Go to [www.visitaroostook.com](http://www.visitaroostook.com).
2. At the bottom of the page, click on the "[Add/Update Listing](#)" link.
3. If this is your first time adding a listing to [www.visitaroostook.com](http://www.visitaroostook.com) and/or [www.visitmaine.com](http://www.visitmaine.com), click on the "[Get Started](#)" link below the email and password input boxes.
4. Complete the form including your name, email address, password and phone number, and then click "Save".
5. A page appears entitled "[Manage Listings Login](#)". Click the "Log-in" link.
6. Input username and password and click "Log-in".
7. A page entitled "Manage Listings" appears. In the "My Organizations" section, click "[Add a New Organization](#)" on the right-hand side of the page.
8. Complete the five-step form and click "Finish". This submits your listing to [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) for review.

Aroostook County Tourism and the Office of Tourism must review all listings prior to their appearance on each site. Please allow five business days for approval.

Aroostook County Tourism and the Office of Tourism request that all businesses receiving a free link on [www.visitaroostook.com](http://www.visitaroostook.com) and [www.visitmaine.com](http://www.visitmaine.com) provide a reciprocal link on your site. A simple link to our site from yours will increase the relevancy of both sites in search engine rankings and increase the likelihood that more people will click on them.

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# ShopCentralAroostook.com



CENTRAL AROOSTOOK  
**CHAMBER**  
of COMMERCE

**WAGM 8**  
CBS FOX  
NEWS | SOURCE

**Advertise your business on television in a cost-effective way, while helping to promote the region and the value of shopping locally.**

*The Central Aroostook Chamber of Commerce is partnering with WAGM-TV to offer this great opportunity.*

## **What it means to YOUR BUSINESS:**

- This is a very cost effective way to have a multimedia advertising package including a presence both on TV and on the web!
- Your business will be represented in 5 revolving ads, a total of 110 ads/month.
- Your business will be spotlighted in the ad series a total of 22 times/month.
- This represents less than One Dollar each time your business is advertised.
- The “ShopCentralAroostook.com” landing page, which is available 24 hours a day on line, will have information on your business and a link to your website if applicable.
- You will be able to change your message each month, so you can promote specials, seasonal products, and much more!

## **What it means to THE REGION:**

- Increased exposure of the business, recreation and shopping opportunities available in Central Aroostook County.
- Ads will run for the entire year promoting Central Aroostook, the superb services and unique shops.
- No matter the size of your business, this is an opportunity to attract new customers.
- Visitors and viewers will see your business and be made aware of the shopping opportunities in the region.
- Your business will be promoted year round, encouraging area residents to “Shop Local”.
- In addition to the business information area, ads will feature scenic shots of Central Aroostook, more clearly identifying the region as a whole.

## **Your Commitment:**

You pay just \$100/month for one year in return for all the benefits outlined above! Pay monthly or quarterly, whatever works best for you.

**Learn more:**

Contact the **Central Aroostook Chamber of Commerce**  
at 764-6561 or [info@centralaroostookchamber.com](mailto:info@centralaroostookchamber.com)

# Featured Members!

Spring is here!

Where are you going  
for your gardening supplies?



Thank You to all  
**RENEWING MEMBERS**

**For your continued support!**

*The Central Aroostook Chamber of Commerce is only as strong as its membership.  
We invite you to attend our Board meetings at any time, and encouraged to join  
committees and serving on the  
Board of Directors if you do not already have a representative on the Board.*

ARAMARK	Northeastland Hotel
Big Cheese Pizza	Oak Leaf Systems
Braden Theater	PNM Construction
City Drug Store	PrintWorks
Clukey's Auto Supply	SRD Enterprises
Davis, CPA, PA	Staples
Diana Nadeau	Strategic Partners
Dow Hebert and Plourde	Subway
Eagle Hill Stamp & Coin	Tenney's Country Store
EZ to Use.Com	The Bank of Maine
F.A. Peabody	The Star Herald
Federal Express	Tompkins Plumbing
Gary's Furniture	Tracy Spooner, LMT
Inlution, Inc.	United Insurance
Kinney's Flowers	University Credit Union
Libby's Sporting Camps	WEGP AAM 1390
Mardens	Wintergreen Arts Center
MMG Insurance	

# *Final Word*

*by Theresa Fowler*

Wow! Spring certainly came in a hurry!!

I was looking at the daffodils in full bloom in Augusta and on my way home noticed that there are beds in full bloom in Aroostook County as well!

Unlike last year, it appears things are following the "normal" progression here. Fortunately the snow melt was slow and steady causing little flooding or run off of fields.

The Chamber staff and Board of Directors are busy preparing for the Area Wide Yard Sale, June 1<sup>st</sup>. The registration forms are at Presque Isle financial institutions and grocery stores.

June 20<sup>th</sup> will be the Strawberry Shortcake Day in Central Aroostook! We know how much this has become a spring tradition and appreciate your support. Once again we will be looking forward to making deliveries of orders of 10 or more. It is as much fun for the people delivering as the recipients, I think, as everyone appreciates the treat.

We were pleased to host a breakfast with Dr. James H. Page, University of Maine System Chancellor. Dr. Page, originally from Caribou, spoke candidly about the issues facing the University of Maine system and the State of Maine. We need to continue to work together to ensure students are receiving the education required to allow them to successfully fill job openings and continue to establish new industries in Maine.

I was fortunate to have been invited to a presentation by Jack Enter, Ph.D. Mr. Enter worked in Law Enforcement and although his presentation was designed for that area, the philosophy of leadership is the same in all fields. The day flew by and we all left with some good suggestions.

I continue to participate in the Maine State Chamber "One Voice" call. There are a number of items being presented that could affect us all. The State budget is a long way from being agreed on so that means there are a lot of concerns about cuts. There are a number of bills in the works that would stop mining in Maine. Many of these bills do not acknowledge the improvement in methods and environmental protection that have been developed in the past few years and continue to develop.

Dr. Chunzeng Wang, Associate Professor at UMPI, organized a very informative seminar on mining last month. The need for the minerals found in Maine to produce goods we rely on was something that I had not considered before that presentation.

The next few weeks will be busy following legislation that could affect our members, preparing for a number of events and getting ready for festival season and generally keeping up with all that is happening in our area.