

# PIACC

## Presque Isle Area Chamber of Commerce

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Jim Bennett, City Manager

\*Executive Committee

#Industrial Council

### Chamber Staff:

Theresa M. Fowler  
Executive Director

Valerie M. Lunn  
Administrative  
Assistant

### Member communities:

Ashland, Blaine, Castle Hill, Chapman, Easton, Mapleton, Mars Hill, Masardis,  
OxBow, Portage, Presque Isle, Washburn and Westfield

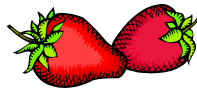


## Area Wide Yard Sale

June 4, 2010—8:00 am

Presque Isle Area Chamber's annual yard sale actually reaches beyond Presque Isle city limits to the surrounding area. The popularity of this annual event makes it a success for the shoppers and the sellers.

Mark your calendar for June 5th. And set your alarm clock so you will not miss the best deals! The rain date is June 11th.



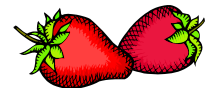
## Strawberry Shortcake Sale

June 23th

Summer is definitely here when the tent goes up on North Street and the Strawberry Shortcakes are being eaten as fast as they can be made!

You can preorder for your office or family if you would like to have 10 or more shortcakes delivered.

We will be serving shortcake from 9:00 am until 4:00 pm or until we run out.



Central Aroostook Young Farmers are holding a Tractor Pull June 11, 2011 at Northern Maine Fairgrounds. Registration starts at 4:00 pm, pulling starts PIACC will be opening **Taters & More** for the first time this year!

Stop in and see the mural completed by Elizabeth Sawyer to enhance the space and enjoy a hot baked potato or taco.

3 Houlton Rd., Presque Isle, ME 04769; Phone (207)764-6561, Fax (207)764-1583, [www.pichamber.com](http://www.pichamber.com)

# Chamber Connection

May—Jun 2011

**The Towns of Mapleton, Castle Hill and Chapman** are pleased to offer the opportunity for residents to renew their hunting/fishing licenses, vehicle/trailer registrations, boat, ATV and snowmobile registrations ONLINE!

Please follow these links for more information and to start the process:

To renew your vehicle/trailer registration:  
<http://www.informe.org/bmv/rapid-renewal/>

To renew your boat registration:  
<https://www5.informe.org/online/boat/>

To renew your ATV or snowmobile:  
<http://www10.informe.org/ifw/atv-snow/>

To renew your hunting/fishing license:  
<https://www5.informe.org/cgi-bin/online/moses2/index.pl>



Aroostook State Park will be hosting their annual **Birding Festival** June 18, 2011. This educational festival includes guided bird watching tours, banding demonstrations and much more. Aroostook State Park is home to a great variety of birds. Enjoy this opportunity to learn about birds, their habitat and habits.

### **Be a Featured Member**

To better inform our members of the services available from other members we would like to feature a different business every month. To be considered, submit a photo or logo and a description of your business to: [tfowler@pichamber.com](mailto:tfowler@pichamber.com).

We have found that members offer much more than is generally perceived. This is a great way to promote your business.

### **Monthly Meetings**

Board Meetings 1st Thursday of each month. During the winter they are at the Chamber Office. Spring and Summer we like to visit member communities.

## Congratulations To New Businesses

**Dow Hebert and Plourde Inc.** 16 Summit Drive, Caribou, ME 498-3533. Dow Hebert and Plourde specialize in custom printing, memorials, photography, videography, digital memories, laser engraving, plaques, awards, limousine rentals, wedding invitations and accessories and much more. They are also the largest engraver north of Bangor and able to engrave on many materials.

**Bread of Life Bulk and Specialty Foods** 769 Main Street, Presque Isle, ME 768-7000. Bulk Foods & Spices, Gluten Free Foods, Nut Free Foods, Specialty Foods, Fresh Ground Peanut Butter, Fresh Bread and more. Store open Sunday - Thursday 11:00 a.m. to 6:00 p.m.; Friday 10:00 a.m. to 5:00 p.m.

**Maple Meadow Farms** 830 Mapleton Road, Mapleton, ME 764-6450/551-7153. Specialize in small grains, hay and forestry. Farm utilizes Belgian draft horses and practices sustainable land management. Services include hay and grain sales; custom lumber milling and licensed/bonded auctioneering. Unique Farm Festival held annually the last weekend in June.

**Inlution, Inc.** 70 Center Road, Easton, ME 554-1010. The services offered by Inlution, Inc include: Security Systems integrator, Alarm monitoring, Access control, CCTV, Lighting and heating controls and custom audio/video systems.

**Marden's surplus and salvage** 803 Main Street, Presque Isle, ME 762-3417 "From furniture and flooring to food and fabric, clothing, shoes and beyond, we sell almost anything. Our furniture departments are stocked with assorted surplus, overstock and first quality goods, as well as periodic salvage stocks. Our flooring departments feature some of the highest quality products in the state, as well as some commercial products and budget level products. Please take a few moments to browse through some of our department's and learn a little more about us, what we do, and what we have to offer you."

**Designed by Row** 380 Richardson Road, Castle Hill, ME 227-3236 Designed by Row is a creative graphic design studio that specializes in logo development, branding and print based design for commercial and personal use, with a focus on open communication and full client involvement throughout the design process.

**Greenmark IT** 99 Fort Fairfield Road, Presque Isle, ME 764-1834 x 7010 Information Technology company providing networks, servers, workstations, imaging solutions, Internet connectivity, and web hosting to SMB's in Northern Maine. They specialize in green IT solutions that can help your business save money through power savings and virtualization.

**University Credit Union** 181 Main Street, Presque Isle, ME 768-9624 Full Service Financial Institution. Credit Union serving University of Maine students, alumni, staff and family members.

**The Cubby** State Street, Presque Isle, ME Offers gently used clothing, furniture, book, and household goods. Profits from this enterprise support children with life threatening conditions.

**Meet The County** 830 Main Street, Presque Isle, ME 488-2220 A clearing house for elite artisans and select craftspeople working in Aroostook County. We represent the people, places, products and traditions of The County.

**Please Take Note: The Presque Isle Area Chamber of Commerce has changed its mailing address to 3 Houlton Rd., Presque Isle ME**



Presque Isle Area Chamber of Commerce

## **Opportunities to be Involved**

PIACC has several committees in which members of the community are welcome to help plan and participate while learning what the Chamber does.

### Signature Events

Strawberry Shortcake Sale—June  
Taters & More— June - September  
Crown of Maine Balloon Fest—August  
Haunted Woods Walk—October  
Holiday Light Parade—December

In addition to the above event planning committees there are also committees essential to the basic operation of the Chamber. Anyone with an interest in the success and future of the Chamber is encouraged to become involved through committee participation.

These include:

Membership / Public Relations and Marketing\*

Finance\*

Maine—Quebec Caravan

\* Regular Monthly meetings of these committees are held throughout the year.

Event Committees meet seasonally at a frequency determined necessary by the committee.

Now is a good time to join and help make a difference in your Chamber and community.

For more information please contact Theresa Fowler at: [tfowler@pichamber.com](mailto:tfowler@pichamber.com) or 764-6561.

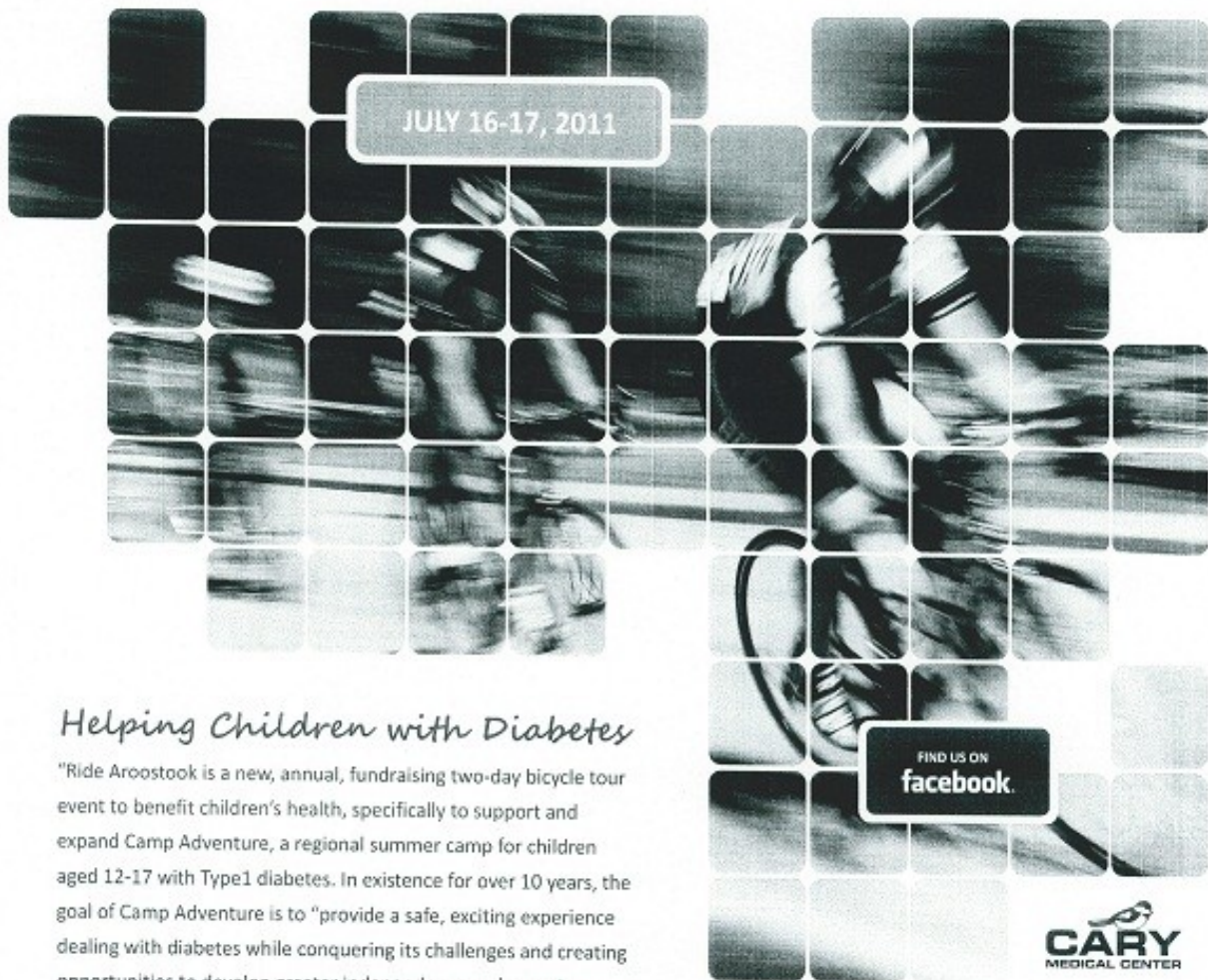
If you have events you would like to have added to our calendar of events, please forward the information

to us at: [info@pichamber.com](mailto:info@pichamber.com)

*For more information please visit the Calendar of Events on the PIACC web site: [www.pichamber.com](http://www.pichamber.com)*

# RIDE AROOSTOOK

*150 Mile Scenic Two-Day Bike Ride Through Aroostook County*



## *Helping Children with Diabetes*

"Ride Aroostook is a new, annual, fundraising two-day bicycle tour event to benefit children's health, specifically to support and expand Camp Adventure, a regional summer camp for children aged 12-17 with Type1 diabetes. In existence for over 10 years, the goal of Camp Adventure is to "provide a safe, exciting experience dealing with diabetes while conquering its challenges and creating opportunities to develop greater independence and accept responsibility for self-management."

**Sign up now**

**1-888-298-6123**

[www.RideAroostook.org](http://www.RideAroostook.org)



## *Sponsors*

Cary Medical Center, AstraZeneca HealthCare Foundation, Aroostook Savings and Loan, S. W. Collins Company, Thompson-Hamel, McCain Foods, Barresi Financial, Jepson Financial Services, Maine Mutual Group, TD Bank, Dead River Company, Garelick Farms, Hal Stewart, United Insurance.

Design by: [designlab](http://designlab.com) [www.godesignlab.com](http://www.godesignlab.com)

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## **Workplace Wellne\$\$: Healthy Employees Make ¢ents! Higher Stroke Risk and Less Physical Activity Go Hand in Hand**

Many people don't realize that higher stroke risk and less physical activity go hand in hand. New research shows that men and women over 40 who can climb stairs, carry groceries, kneel, bend, and lift may be 50% less likely to suffer a stroke than those who can't do those things. Despite these health benefits, recent studies have shown that more than 60 percent of Americans do not engage in enough regular physical activity. How much physical activity do adults need? The Centers for Disease Control and Prevention (CDC) recommend that adults engage in moderate-intensity physical activity for at least 30 minutes on five or more days of the week, or engage in vigorous-intensity physical activity for at least 20 minutes on three or more days of the week. Here are some examples:

### **Less Vigorous Activities...**

- Washing and waxing a car for 45-60 minutes
- Washing windows or floors for 45-60 minutes
- Gardening for 30-45 minutes
- Walking 1.75 miles in 35 minutes
- Playing volleyball for 45 minutes.

### **More Vigorous Activities...**

- Stairwalking for 15 minutes;
- Shoveling snow for 15 minutes;
- Basketball (playing a game) for 15-20 minutes; or,
- Jumping rope for 15 minutes.

If you don't currently have a workplace wellness program, May might be a good time to start thinking about offering one. When employees feel good, they tend to perform better. That's why all of our Chamber BlueOptions plans come with employee discounts on health products and services, as well as an online health and fitness program. Just contact your Anthem appointed insurance producer for more information or go to the Maine State Chamber's BlueOptions web page to find a producer [www.mainechamber.org](http://www.mainechamber.org) For more information on the Chamber BlueOptions health plan, please contact Joyce LaRoche, executive director of the Maine State Chamber Purchasing Alliance, by calling (207) 623-4568, ext. 23, or by emailing [jlaroche@mainechamber.org](mailto:jlaroche@mainechamber.org) or Amy Downing ext. 14, or [adowning@mainechamber.org](mailto:adowning@mainechamber.org).

*Resources for this article were provided by Anthem.com*

## **Should I Buy My Home and Auto Insurance Locally?**

YES! Buying your home and auto insurance locally just makes perfect sense! It's in your best interest; in fact it's imperative that you talk "face to face" to a licensed insurance professional. Making important decisions such as coverage limit options and insurance carrier choices prior to buying an insurance policy is crucial. And, let's not forget about personalized customer service.

Local agents can provide you with many different insurance carrier options, finding you the insurance carrier who best fits your personal needs. You wouldn't buy a pair of shoes without first trying them on, right? It's the same concept when shopping for insurance. Your licensed professional agent will inform you of market options and talk to you about the coverages that you may have not considered. For example, *underinsured motorist coverage*; what happens to you if someone hits your car and doesn't carry adequate coverage limits? You lose, unless of course you carry adequate coverage on your own policy. How about jewelry, did you know that you can and should insure your jewelry on your homeowner's policy?

Beyond coverage limits, coverage options and choice of carriers, your local agent is also most likely to be involved in your community. Someone you can create a relationship with and someone who understands you. They are someone who thinks fondly of local citizens and businesses. They are someone who will take your call after hours to answer your question, or will give you direction at the time of a loss. Customer service is not a thing of the past. It is as important today as it was yesterday and maybe even more. Buy local, from an agent you can trust. You'll be glad you did.

Article contributed by: **Marcia T. Hartt, ACSR**  
United Insurance  
[www.unitedinsurance.net](http://www.unitedinsurance.net)



## Congratulations!

**Erica Quin-Easter**, Microenterprise Coordinator at Maine Centers for Women, Work & Community in Presque Isle was named by the Maine Small Business Administration (SBA) as the **2011 Women in Business Champion**.

A highly-respected mentor and leader in training and business development, Erica has helped nearly 500 budding entrepreneurs since joining Women, Work & Community in 2008.

SBA Maine District Director Maurice "Moe" Dube commented on this year's winner as someone "who has demonstrated a longstanding and ongoing commitment to create economic opportunities for women in Maine."

Quin-Easter received her award on Thursday, May 5, 2011 at this year's Empowering Entrepreneurs SBA Awards Luncheon being hosted by the Maine SBDC at Bangor's Spectacular Event Center. The Maine SBDC provides comprehensive business management assistance, training and resources to Maine's small business community.

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Presque Isle Area Chamber of Commerce members and staff gathered April 22 to celebrate Theresa Fowler's third anniversary as Executive Director of PIACC.

In the photo: Stacy Shaw, Sarah L. Brooks, Valerie Lunn, Nancy Fletcher, Jim McKenney, Kimberly Smith, Theresa and Miles (Rick) Williams. Photographer: Billie Brodsky.



### Name Change

At the May Board of Directors meeting the Board of Directors voted to formally change the name of your chamber to more accurately reflect the area we serve. Documentation will be registered in the near future to rename the Presque Isle Area Chamber of Commerce to **Central Aroostook Chamber of Commerce**. This decision was not made lightly. Understanding that we serve a large area and that some communities are not geographically close to Presque Isle it was felt that the new name better reflects who we serve.

## Renewing Members

- ◆ Dalton Scovil Apartments
- ◆ Robin's Chocolate Sauce
- ◆ Presque Isle Snowmobile Club
- ◆ Presque Isle Elks Lodge
- ◆ Aramark
- ◆ Federal Express
- ◆ Jim's Automotive/Classic Appraisals
- ◆ Mechanical Services, Inc.
- ◆ Libby's Sporting Camps, Inc.
- ◆ McCluskey's RV Center
- ◆ Presque Isle Savings Bank of Maine
- ◆ F.A. Peabody Co.
- ◆ Subway
- ◆ United Insurance Kieffer Agency
- ◆ Pioneer Broadband
- ◆ Phillips, Olore, Dunlavy & York, P.A.
- ◆ U.S. Cellular Corp.
- ◆ Extreme Granite
- ◆ Maine Public Service
- ◆ Printworks
- ◆ Northern Physical Therapy & Rehab Services LLC
- ◆ Oasis Salon
- ◆ Pines Health Center
- ◆ Oak Leaf Systems
- ◆ The Star-Herald
- ◆ Eagle Hill Stamp & Coin
- ◆ Big Bear Real Estate Company
- ◆ Braden Theatre
- ◆ Aroostook Hospitality Inn
- ◆ Davis CPA, P.A.
- ◆ Goin' Postal
- ◆ MMG Insurance
- ◆ United Insurance Hayden/Perry Agency
- ◆ James L. Tompkins O.D.
- ◆ Kinney's Flowers
- ◆ Clukey's Auto Supply
- ◆ Key Realty
- ◆ Governor's Restaurant & Bakery
- ◆ Staples
- ◆ OfficeMax
- ◆ Caribou Inn & Convention Center

Thank you to the renewing members! Your continued support is important to the operation of your chamber. Please tell us how we can serve you better.

### Calendar of Events:

**June 4**—Area Wide Yard Sale sponsored by PIACC

**June 9**—Red Hat Society Meeting; Portage

**June 10**—APP and LEAD Annual Meeting

**June 11**—Central Aroostook Young Farmers Tractor Pull

**June 18**—Aroostook State Park Birding Festival

**June 23**—Strawberry Shortcake Sale

**June 24-26**—Mapleton Daze

**June 25-26**—Maple Meadow Farm Festival

**June 30-July 3**—Ashland Summerfest 2011

**July 2**—5K road race Ashland Summerfest

**July 16**—Fort Fairfield Regatta

**July 16**—Land Speed Trials; Loring

**July 22**—Washburn Rotary Truck Pull; Northern Maine Fairgrounds

**July 29-August 6**—Northern Maine Fair and Music Festival

**Presque Isle Historical Society** is pleased to announce the dates of the Guided Walking Tours of Historic Downtown Presque Isle for 2011. The tours begin at 10:00 a.m. at the Vera Estey House, 16 Third Street. The tours are free and open to the public, take approximately 2 hours and cover two miles.

**The dates of the walks are: May 21, June 11, July 23, August 27, September 24.**

Special tours for groups and organizations may also be arranged by calling the Presque Isle Historical Society at 762-1151

**ACE Rent A Car** relocated to 64 Industrial Street, Presque Isle, ME 04769 Phone: 768-7368.

John and his staff are happy to have relocated to their own building. They are waiting to serve you at their new location and at the Presque Isle airport.

### **Maine State Chamber News:**

On Monday, March 21, 2011, the **Maine State Chamber** launched an innovative and unique website targeted to serve the specialized needs of Maine's small business community. The Maine Corner Store portal, located at [www.MaineCornerStore.org](http://www.MaineCornerStore.org), provides a gathering place reminiscent of local corner stores, albeit in a modern medium. Maine's smallest businesses and entrepreneurs are now able to access timely information and discuss applicable topics-tailored specifically to their unique needs. Sponsorship Information: <http://www.mainecornerstore.org/Sponsorships>

The Maine State Chamber recently launched a cutting-edge feature on its web site. Called the "**Maine Chamber Minute**," the brief video provides updates on important policy issues, pending legislation, and issues that impact job creation and economic growth in the state. The Maine Chamber Minute will also provide information on key events the Chamber is hosting or partnering on. During the legislative session, the Chamber Minute will be updated weekly and as needed during the off season.

"We are excited about this new offering," stated Dana Connors, president of the Maine State Chamber.

"Especially in a time when people are looking to get their information in a faster, more precise medium. We feel this will benefit the business community as well as we often have pending legislation that we ask the business community to act on and this will allow us to spread the message faster and better."

More information is available at [www.mainechamber.org/chamberminute](http://www.mainechamber.org/chamberminute).

### ***Federal Health Care Reform: One Year Later***

***Wednesday, June 29 8:30 a.m. to 12:00 p.m. Augusta Civic Center 76 Community Drive, Augusta)***

The national health care reform legislation that passed in Congress just over a year ago has been the topic of considerable discussion, debate, and even litigation. But where are we in the process of implementation? How has the new law affected businesses, as well as the state and federal governments? Is there a plan for exchanges in Maine? What do businesses need to know now; is there something they should be doing to meet the coming changes, and what are the next steps? Please join the Maine State Chamber of Commerce, in partnership with the U.S. Chamber, for an informative and timely presentation on the status of the national health care reform law one year later. We will be joined by a panel of experts who will provide you with the most up-to-date information on what the future may hold for your business and your employees. You won't want to miss it! Please mark your calendars today. Stay tuned for more details and information about this exciting event! For more information or to register, please contact Amy Downing by calling (207) 623-4568, ext. 14, or by emailing: [adowning@mainechamber.org](mailto:adowning@mainechamber.org).

## Area Road Races

The following list of area road races was provided by Martin Puckett, Town Manager of Castle Hill, Chapman and Mapleton.

Perhaps this is the year you will start preparing for the Boston Marathon or at least go for a nice long walk with a group of energetic people.

Jun 25	Mapleton Daze 2 Miler	Jeff Sprague 207-380-9310	Elementary School	Mapleton	2m Run—8 am
		<a href="mailto:jeffreywsprague@gmail.com">jeffreywsprague@gmail.com</a>			
*Jun 26	S.W. Collins 5K	Diedra Violette 207-492-0291	S.W. Collins	Caribou	Kid's 1k 8:30am 5k Walk 9:45am 5k Run 10:00am
Jul 2	Ashland Summerfest	Linda Milligan		Ashland	5k Run 7:30 registration 8:00 am start
*Jul 8	Musterd Mile	Bruce Freme 207-496-8731	Caribou High School	Caribou	1m Run 7:00pm
*Jul 16	Potato Blossom 5-Miler	Paul Lamoreau 207-764-6517	Hillside IGA	Fort Fairfield	5m Walk 8:30am 5m Run 9:00am
TBA	Early Bird XC	Chris Smith 207-768-9472	U-Maine at Presque Isle	Presque Isle	5k Run – 9:00am
*Aug 6	Island Falls Summer Fest	John Walker 207-415-1688	Municipal Building	Island Falls	.5m kids Run 8:45am 4k Walk, 5k Run 9:00am
		<a href="mailto:jswalkerinc@gmail.com">jswalkerinc@gmail.com</a>			
	* Challenge Series				

This Calendar is brought to you by the Aroostook Musterd Running Club

([www.AroostookMusterd.com](http://www.AroostookMusterd.com)).

If you have any races to add, modify, or remove for next year, 2012, please contact Chris Smith at [christopher.smith@umpi.edu](mailto:christopher.smith@umpi.edu)



### Mars Hill Country Club

Great rates your first year and every year!  
Month of May all club re-gripping 10% off !

The familiar EZ to Use Big Book can now be found at EZ to Use.com. Contact them for advertising or web design needs.

**Peter Coffey** 974-3171  
Sales Manager

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Presque Isle Area Chamber of Commerce

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## *The Final Word*

*By Theresa Fowler*

Well, we are all anxious to have an extended period of sunshine and warm temperatures! Hopefully by the time you receive this warmer temperatures will have arrived. We are fortunate that we are not being hit by the multiple tornadoes and floods throughout the country.

We are looking forward to a busy summer as always. The strength of the Canadian dollar is a benefit to our members. We can expect more shoppers and vacationers than ever. At the Hartland Fire Dept. Trade Show the attendees expressed a lot of interest in camping. They were interested in all forms of camping and cottage rentals. Fortunately we have many businesses offering these vacationing options.

Thank you to the members who helped by sending promotional material and particularly those who helped at the booth. This audience is familiar with Presque Isle so it is an opportunity to inform them of additional services that are available in the area.

In the next few weeks you will be contacted about advertising in the Aroostook County Snowmobile map which is produced by the Aroostook Association of Chambers of Commerce and the Presque Isle Area map. Unfortunately these both need to be produced this fall.

The Crown of Maine Balloon Fest committee is working hard to raise funds. They have established a "PayPal" link. To contribute go to their website [www.crownofmaineballoonfest.org](http://www.crownofmaineballoonfest.org) and become a friend. Remember everything during the festival is free to the public!