

2013 Board of Directors

*Bonnie Pack
Dawn Poitras
Destini Bates
Dr. Donald Cassidy
Floyd Rockholt*
Jim McKenney*
Karen Gonya*
Karen St. Peter*
Kim Jones
Kim Smith
Nancy Fletcher*
Sarah Lee Brooks
Sherry Sullivan
Stacy Shaw*
William Getman**

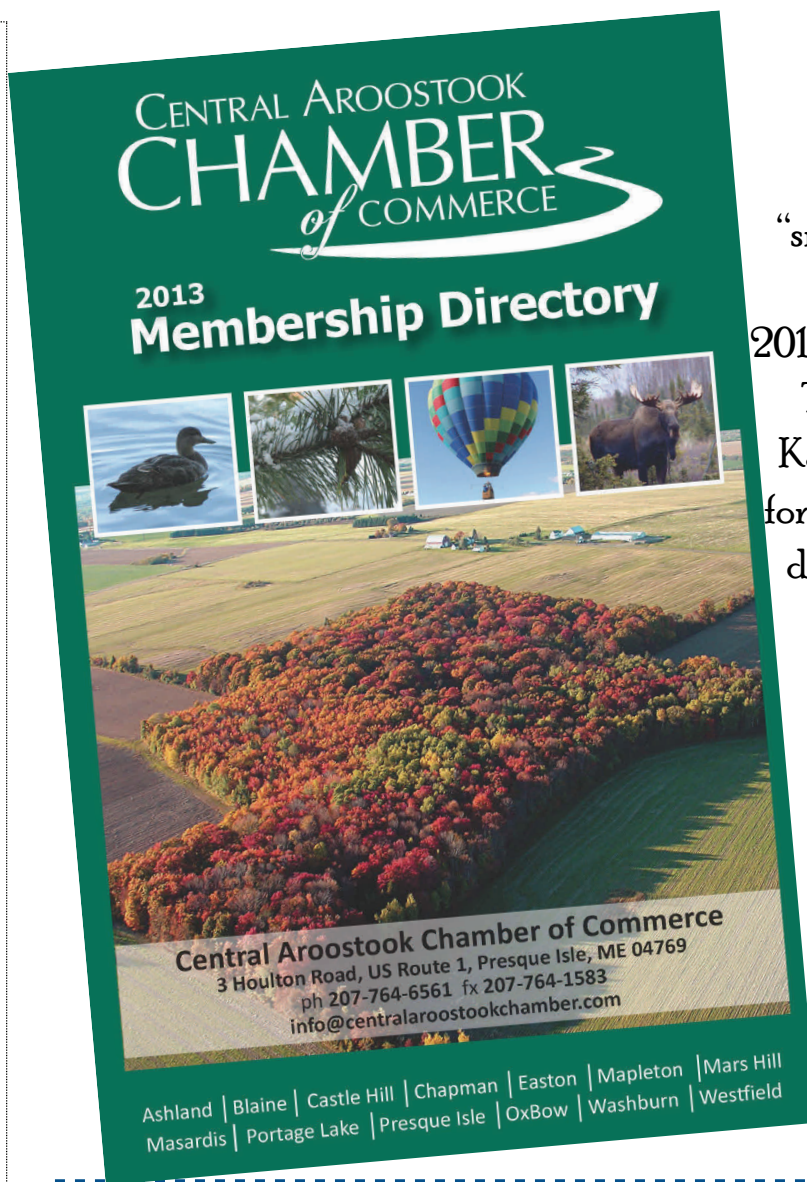
Ex-Officio Members:

*#Billie Brodsky
#Michael D. MacPherson
Jim Bennett,
Presque Isle City Manager*

**Executive Committee
#Industrial Council*

Chamber Staff:

*Theresa M. Fowler
Executive Director
Nikita Cate
Administrative
Assistant*



Here's a
"sneak-peak"
at the
2013 Directories!
Thank you
Karen Gonya
for the amazing
design work!



**We're getting ready
for the Area-Wide
yard sale, June 1st!
More details in our
next issue...**

New Members!

Bella
Salon



Bella Salon is a full service hair salon featuring the highest quality services and products available in the industry.

At Bella Salon your beauty will be showcased.

207-554-4247

483 Main Street - Presque Isle, ME 04769



NORTHEAST PELLETS

Northeast Pellets, LLC is located in Ashland, Maine and manufactures premium wood pellets for your home, from 100% recycled wood. They are clean burning, low ash and a highly efficient way to heat your home or business. Northeast Pellets are now available in several locations in Maine, including directly from the plant!

Northeast Pellets, LLC

Matthew Bell, President and CEO
P.O. Box 19 • 53 Realty Road • Ashland, ME
04732

Phone: 207-435-6230

Fax: 207-385-8209

Email: northeastpellets@aol.com



SAVE-THE-DATE! BIOMASS FAIR

The Aroostook Partnership for Progress will host the a Biomass Fair on Saturday, April 6 at the University of Maine Fort Kent Sports Complex from 9 a.m. to 2 p.m. The fair is free to the public with emphasis on businesses or homeowners who are interested in implementing a biomass related alternative energy source in their business or home. For more information, please visit <http://www.appme.org/about/BiomassFair2012.asp>

New Members (continued)



Merchants on the Corner
394 Main Street, Presque Isle
207.764.1255
merchantsonthecorner@maine.rr.com

Mon - Wed: 9:30 am - 5:00 pm
Thurs: 9:30 am - 7:00 pm
Fri: 9:30 - 5:00 pm
Sat: 9:30 - 4:00 p.m.

Aroostook County's biggest selection of specialty yarn, food and gift basket shop!

STRATEGIC PARTNERS COMMUNICATIONS, INC.

Strategic Partners Communications is your resource for Telephone, Internet, Data, and Hosted IP solutions. They specialize in helping business customers select the right Telephone, Internet and Data Services for your business!

Strategic Partners has Marketing Partnerships with GWI, EarthLink Business and OTT Communications. These relationships allows them to do a free bill analysis of your current services and then select one of their partners communication services that matches your businesses requirements the best.

64 CLOVER LANE
BREWER, MAINE 04412
(207) 974-4010

FOR MORE INFORMATION, SEND US A REQUEST ON OUR CONTACT US PAGE, OR CALL (207) 974-4010

CALL FOR A FREE NO OBLIGATION QUOTE!

New Members! (continued)

Adam Payne Swanson, Esq.

404 Main Street,
Presque Isle



(p)207-768-5800
(f)207-768-5801

Swanson Law
P. A.

aswanson@swansonlawpa.com

Swanson Law provides **big-city knowledge with small-town service, the old fashioned way by putting client needs first.** At Swanson Law, they believe that having a great client relationship is fundamental to exceptional legal representation. *They are a general practice law firm that offers a range of services to assist clients with diverse objectives.*

Aroostook Real Estate
Your Town, Our Team, Your Choice!

1-207-834-4545 Fort Kent
1-877-670-4545 Toll Free

1-207-762-4001 Presque Isle
1-866-762-4001 Toll Free

Aroostook Real Estate professionals are ready to help you find northern Maine real estate. Our northern Maine real estate agency has a central Aroostook office in Presque Isle and a St. John Valley office in Fort Kent to better serve you. Let us help you find your dream home in northern Maine, or your dream camp on a northern Maine lake. If you're looking for a northern Maine camp, we have dozens of northern Maine camps and cottages for sale. We also have northern Maine land listings and northern Maine commercial real estate listings.

Begin your search at www.aroostookrealestate.com

Visit their Presque Isle Location at 54 North Street, or give them a call at 207.762.4001

BANGOR METRO

EASTERN, MIDCOAST & NORTHERN MAINE'S PREMIER MAGAZINE

Bangor Metro has expanded its representation into "the County"!

Christine Parker, Director of Sales

Office: 207.404.5158

Cell: 207.447.2181

Christine@bangormetro.com

263 State Street, Suite 1

Bangor, Maine 04401

www.bangormetro.com

Visit them on Facebook!

New Members! (continued)



Craig R Green

New York Life

CRG Insurance

Craig R Green sells Life, Health and Disability Insurance Medicare Supplements and Medicare Advantage Plans as well as Part D Drug Plans. He is a registered Representative of New York Life Securities and sells mutual funds, annuities, 401K's, simple IRA's and other investment products.

"New York Life agents are trained to work toward developing lifelong relationships with their clients, and to be there every step of the way. The relationship with your agent will evolve over time as you work toward achieving your financial goals. Your agent will provide the guidance and solutions to help you get there. And you may just make a new friend -- for life."

4 Epworth Street - P.O. Box 1430 - Presque Isle, ME - 207.762.6500 - craignyl@maine.rr.com

Impact Auto Body & Sales

90 Houlton Road, Presque Isle, ME 04769 - 207.760.9399
impactautobody@hotmail.com - Visit them on Facebook!

Brent Willite does Automotive Repair,

Collision Repairs and also sells vehicles!



The Presque Isle Snowmobile Club was started in 1968 by a small group of enthusiastic snowmobile riders. This dedicated group had a desire to promote the positive aspects of snowmobiling and to improve the recreational aspect of the activity. They soon realized that a more organized, maintained, and connected trail system was needed in order to realize the recreational potential of snowmobiling and to develop good relations with the land owners and the general public about this growing wintertime activity.

Today, the Presque Isle Snowmobile Club has grown to become a great support to the community, its members and its tourism.

For Club Rentals, Contact Bill Graham at bmgraham21@yahoo.com or at 764-0826.

**For more information, please contact PISC Chairman of the Board; Norm Driscoll at drinad@mfx.net or visit www.presqueislesnowmobileclub.com

New Members! (continued)



IRVING

IRVING WOODLANDS, LLC

J.D. Irving, Ltd. made its first Maine land acquisition in 1947 when 225,000 acres were purchased in the area west of Allagash and north to the border in Escourt. Today, the total forestland managed by Irving Woodlands LLC in Northern Maine is approximately 1,255,000 acres.

J.D. Irving, Limited and its affiliated and subsidiary land ownership or forest management companies are committed to responsible and sustainable forest management. Wanting to be known as good stewards of natural resources and protectors of wildlife, they are committed to respecting all local laws and meeting all legal requirements in every jurisdiction that they operate. They want to be partners with their workers, contractors, suppliers and customers. They will try to be good neighbors and we will actively work to support their communities, and will provide traditional recreational opportunities on their lands that do not conflict with, or compromise their goals and objectives

11 Portage Road
Ashland, ME 04732
(207)435-3681
An extension of
JD Irving, Limited
www.jdirving.com

NMC, Inc.

Northern Maine Crematory
Rick Duncan
2 Houlton Rd
Presque Isle, ME 04769
(207) 764-6478

Crematory services for Maine and Western New Brunswick.

Did you know about our **Chamber Blue Benefits Health Insurance-Program?**
It's available to all of our Members!

Just one of the many benefits of joining your local Chamber of Commerce!

If you are interested and would like more information, contact us at 764-6561 or at info@centralaroostookchamber.com



10 Ways to Viral your Business' Facebook Fan Page



WHY FAN PAGE?



1) Allows you to add graphic designs to the Facebook Page.

2) A user can have only one Facebook Profile, whereas, 'Like' pages can have good variety.

3) Unlike limiting to just 5000 friends on your Facebook Profile, a 'Like' Page can have unlimited no. of fans, .



10 WAYS TO VIRAL YOUR FAN PAGE



1 Be interesting by :
a) engaging the fans
b) responding to their queries
c) giving solution to their problems

2 Import your blog post into your fan page, to keep the fans updated.

3 Do not forget to link your blog website to your Facebook Fan page.

4 Hold contests from time to time. Promote these contests on your profile, twitter account, blog posts etc.

5 Start discussions. When you do so post it in your profile, fan page wall, twitter account etc.

6 Place a Facebook ad to promote your page. It can work really well to direct users to your page.

7 Become a fan of other pages and keep commenting on their walls from time to time.

8 Start Polls on your fan page, and ask questions related to your business.

9 Rewarding your loyal supporters is a good way to increase your fan following.

10 Always come up with quality wall posts.

SOURCES: SOCIAL MEDIA EXAMINER, FACEBOOK, SYSMOS

clicklabs

Don't have Facebook yet? You may be missing out!

1.42% of Marketers Say Facebook is Important to Their Business.

2. Social Media Has a 100% Higher Lead-to-Close Rate than Outbound Marketing.

3. The Number of Businesses Who Deem Facebook Critical or Important Has Increased 75% in the Last 3 Years.

4. 62% of Markers Report that Social Media Became More Important to Their Marketing Campaigns in the Last 6 months.

5. Investing in Facebook Marketing and Advertising Makes Good Business Sense.

6. 80% of Social Network Users Prefer to Connect with Brands through Facebook.

Read more at
<http://www.business2community.com/facebook/facebook-marketing-statistics-you-need-to-know-0289953#Uq29BKV2AD5Kuma7.99>

Area Events & Happenings

Thursday, March 21st

The University of Maine at Presque Isle will host a **book reading and signing with Associate Professor of History, John Zaborney** at 7 p.m. in the St. John and Aroostook Rooms of the Campus Center. His book is titled *Slaves for Hire: Renting Enslaved Laborers in Antebellum Virginia*. There will be a reception following his book reading and light refreshments will be served. This event is free and open to the public. FMI: 768-9452.

Saturday, March 23rd

- A “Champagne & Candlelight Tour” of the Vera Estey House Tours will be held at 4 p.m. and 6 p.m. Spots are limited and reservations are required. Tickets are \$10.00 each – so make your reservations now! Reservation Line 762-6300. This event rounds out National Women’s History Month and kicks off our tour season as well as our 50th Anniversary Celebration!
- A **PUBLIC FORUM on Mineral Deposits, Mining, Mine Water Treatment, and Environmental Concerns** Hosted and sponsored by: The UMPI Environmental Studies and Sustainability Program and Maine Geological Survey, at 12:00 noon at the UMPI Campus Center, Multipurpose Room. The forum provides a first-of-its-kind opportunity to residents of Northern Maine with a panel of high-profile speakers who are experts in the fields concerning issues of mining metallic minerals. The forum is intended to be informational and educational. Anyone with an interest in issues about mineral deposits, mining, and mine waste treatment and environmental concerns is welcome. The goal of the forum is to begin a meaningful dialogue about northern Maine’s metallic minerals and mining. The forum is open to the public and admission is free.
- **Easton Little School Restoration will be hosting a stew night!** There will be a variety of tasty stews along with an ice cream bar for dessert! Donations will be accepted and greatly appreciated.
- UMPI Outing Club Overnight Camping Trip, Presque Isle. Enjoy the solitude of nature as you explore our winter wonderland! You will be sleeping in the warmth of winter wall tents, a traditional form for winter travel and shelter. No experience required. Cost: \$25 for UMPI students; \$40 for non-students. Contact Amanda Baker (207-768-9401)

Sunday, March 24th

- Bigrock Sunrise Hike and Ski, Mars Hill. Join us as we hike to the hilltop, survey the sunrise, and then ski back to the lodge for breakfast! Contact Mark Shea (207-227-7465) markshea@bigrockmaine.com FMI
- The Maple Moose 3rd Annual Open House, Easton, Maple Taffy, Sugar Bush Tours, & More! Easton. Noon until 5 pm. <http://www.themaplemoose.com/> FMI and directions

Saturday, March 30th

- **Indoor Yard Sale** Saturday, March 30 from 10 to 4, and Sunday, March 31 from 11 to 4, by University of Maine at Presque Isle’s Cross Country Team and the Presque Isle Historical Society. Free admission to shoppers. Booth space available for \$30 each. FMI, contact Chris Smith at 768-9472 or www.umpi.edu/indooryardsalecontract. Contracts for booths must be submitted with full payment by March 15.
- **'ARTFUL EGG' celebration at Wintergreen Arts Center!** "Eggs"-tra fun activities include a Petting Zoo, Egg Dyeing, a Bunny-themed Art Project, Spring-y games and Yummy treats! Activity tickets may be purchased at the door. The price for twelve tickets is \$10, or \$1 each. Most activities require a ticket to participate. The petting zoo and games range between 1-2 tickets. Egg-dyeing and the Art project range between 3-4. The event will be held during the regular Open Studio time of 10 am to noon.

Do you have an event coming up? Let us know and we’ll be happy to share the excitement!

Contact the Central Aroostook Chamber at 207-764-6561 or at ncate@centralaroostookchamber.com and we’ll get it posted on our next “Upcoming Events & Happenings”!

Don’t forget to check out our events calendar online:

[http://www.centralaroostookchamber.com/index.php/events/local-events/month.calendar/2013/03/15/-](http://www.centralaroostookchamber.com/index.php/events/local-events/month.calendar/2013/03/15/)

The Towns of Mapleton, Castle Hill and Chapman are now accepting Credit Cards!

Visa, Mastercard, American Express and Discover Card are all accepted.

There will be a 2.5% Card Fee and \$1.00 Minimum. (For example for a Dog Licensing Fee you would pay \$6.00 for the license and \$1.00 for the fee, where-as a Snowsled re-registration would cost \$41.00 plus a card fee of \$1.03)



Would you like an ad space in the upcoming Chamber Connection?

For just \$25.00 your business could be featured in a newsletter viewed by over 300 different business and their patrons. For more information, or to purchase an insert, please contact the Central Aroostook Chamber of Commerce at 764-6561, and we'll be sure to get you in our next issue!

SAVE THE DATE: *Retailer Training*

Responsible Beverage Seller/Server (RBS) training will be held for all Aroostook County Liquor Licenses, *April 1 & 2, 2013*

This State Certified training, provided by law enforcement veteran, Frank Lyons, will provide you with the tools, that when applied, can prevent costly violations, instill more confidence, and may reduce your liquor liability insurance.

Attendees will learn more about: *Fraudulent ID detection; Criminal, Civil, and Administrative laws; Lawful Display of Signs and Advertising; Risks associated with unlawful sales of alcohol to minors and intoxicated individuals; and consequences of violation.*

Attendees will receive 5 year certification with the State of Maine Department of Liquor Licensing.



Hosted by Community Voices, sponsored by Healthy Maine Partnerships, Healthy Aroostook and Power of Prevention.



Monthly Meetings

Chamber Board Meetings are typically the FIRST Thursday of each Month. During the winter they are at the Chamber office. During the spring and summer months we like to visit members in the community.

The ArtFul Egg is back!



March 30, 2013

"Eggs"-tra fun activities include a Petting Zoo, Egg Dyeing, a Bunny-themed Art Project, Spring-y games and Yummy treats!

Activity tickets may be purchased at the door. The price for twelve tickets is \$10, or \$1 each. Most activities require a ticket to participate. The petting zoo and games range between 1-2 tickets. Egg-dyeing and the Art project range between 3-4.

The event will be held during the regular Open Studio time of 10 am to noon.

Please consider donating your redeemables to Wintergreen Arts Center's account at Parson's Street Redemption Center. Every little bit helps us to meet our monthly operating expenses and allows us to keep our programs and classes affordable for all!

Ribbon Cuttings



Congratulations!

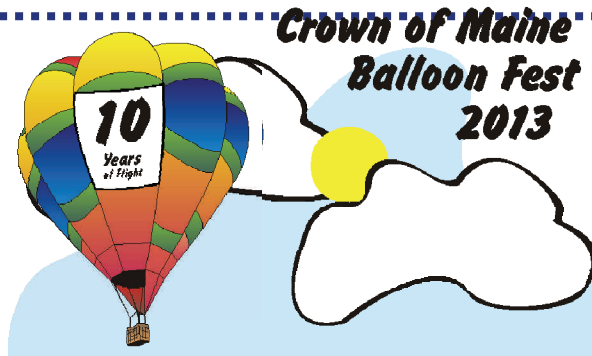


Balance BPO "Innovations Central" Celebrated their new location, in the historic Green's Corner Store building on the corner of State and Main Street with a spectacular ribbon cutting! BalanceBPO is a software and process development company focused on simplifying First Contact Resolution and Customer Satisfaction measurement, management and optimization for contact center organizations, both captive and outsourced.

Want to get involved in your local events?

Contact the Central Aroostook Chamber of Commerce at 764-6561 or
info@centralaroostookchamber.com for information about

WHAT'S COMING UP AND HOW YOU CAN GET INVOLVED!



Level of Sponsorship Cost	Title \$5,000	Event \$2000-\$3000	Tether \$2,000	Gold \$1,000	Silver \$500	Bronze \$100 - \$250	Sponsor < \$100
"Presented by" designation	COMBF	Specific Event	Tether				
Balloon Ride	4 Tickets <small>(arrangements must be made by August 16, 2013)</small>	2 Tickets	2 Tickets	1 Ticket			
Logo on Shirts	Crew/Staff		Pilot				
Self-promote (ie ads, reps, etc)	On Field	At Specific Event	At Tether				
Banner on Balloon Basket	2 banners	2 banners	1 on tether	1 banner			
Thank you on website/brochure	Logo	Logo	Logo	Logo	Text	Text	Text
Banner at Event (sponsor provided)	2	1	1	1	1		
Pilot and Crew Breakfast	4 Tickets	2 Tickets	2 Tickets	1 Ticket			
Tickets to Sponsor/Landowner Breakfast	4 Tickets <small>(Please RSVP by August 20, 2013)</small>	2 Tickets	2 Tickets	1 Ticket	1 Ticket	1 Ticket	
10x10 Spot in Vendor's Hall	1 <small>(arrangements must be made by July 26, 2013)</small>	1	1	1	1		
% Discount on ad in Brochure	50%	20%	20%	10%	5%		



Annual Haunted Woods Walk!

Planning has begun; we are looking for spooky displays and volunteers to put on a frightening performance. Channel your inner ghoul or goblin and help create a fun and spooky event for your community!

The Supervisor Connection

Winter 2013

The National Drug-Free Workplace Alliance

A division of Drug Free America Foundation, Inc.



**Drug Free
AMERICA**
Foundation, Inc.

Drug Free America
Foundation, Inc.
5999 Central Avenue
Suite 301
St. Petersburg, FL
33710
(727) 471-0009 x109
www.dfaf.org
www.ndwa.org

Drug Free America
Foundation is a 501(c)
(3) organization com-
mitted to developing,
promoting and sustain-
ing global strategies,
policies and laws that
will reduce illegal drug
use, drug addiction,
drug-related injury and
death.



This project is funded
by a grant from the U.S.
Small Business Admini-
stration (SBA). SBA's
funding should not be
construed as an
endorsement of any
products, opinions or
services. All SBA-
funded projects are
extended to the public
on a non-discriminatory
basis.

Substance Abuse in the Workplace Fact Sheet

Substance abuse among workers

Substance abuse by employees frequently results in:

- Higher health care expenses for injuries and illnesses;
- Higher rates of absenteeism;
- Reductions in job productivity and performance;
- More workers' compensation and disability claims; and
- Safety and other risks for employers.

- Substance Abuse and Mental Health Services Administration (SAMHSA)

Employees with substance abuse issues often:

- Fail to fulfill major role obligations at work, school or home;
- Use substances in situations where it is physically hazardous (e.g. driving an automobile or operating a machine when impaired by substance use);
- Have recurrent substance-related legal or financial problems; and
- Continue to use substances despite persistent social or interpersonal problems that are a result of the substance use.

- American Psychiatric Association, Diagnostic and statistical manual of mental disorders (4th edition).

Substance abuse is a concern for employers. Most drug users, binge and heavy drinkers, and people with substance use disorders are employed.

- Of the 19.9 million current illicit drug users aged 18 or older in 2011, 13.1 million (65.7 percent) were employed either full or part time.
- The rate of current alcohol use was 64.3 percent for full-time employed adults aged 18 or older in 2011.
- Most binge and heavy alcohol users were employed in 2011. Among 56.5 million adult binge drinkers, 42.1 million (74.4 percent) were employed either full or part time. Among 15.5 million heavy drinkers, 11.6 million (74.9 percent) were employed.

Continued next page

Small businesses most vulnerable

Smaller firms may be particularly disadvantaged by worker substance abuse. For example, while about half of all U.S. workers work for small and medium-sized businesses (those with fewer than 500 employees), about 90% of employed current illicit drug users and heavy drinkers work for these companies. Likewise, a similar percentage of employed full-time workers with substance dependence work for small and medium-sized firms. One problem is that smaller firms are generally less likely to test for substance use.

- U.S. Census Bureau, Substance Abuse and Mental Health Services Administration (SAMHSA)

- About half of the adults aged 18 or older with substance dependence or abuse were employed full time in 2011. Of the 18.9 million adults classified with dependence or abuse, 9.8 million (51.8 percent) were employed full time.

- 2011 National Survey on Drug Use and Health (NSDUH)

Substance abuse is not necessarily limited to after work hours

- An estimated 3.1 percent of employed adults actually used illicit drugs before reporting to work or during work hours at least once in the past year, with about 2.9 percent working while under the influence of an illicit drug.
- An estimated 1.8 percent of employed adults consumed alcohol before coming to work, and 7.1 percent drank alcohol during the workday.

- Journal of Applied Psychology, Journal of Studies on Alcohol

Impact of substance abuse on the workplace

Worker substance abuse brings high costs to employers

Although costs for substance abuse treatment may appear low as reflected in an employer's health plan, drug and alcohol problems cost the United States an estimated \$276 billion per year. The majority of these expenses result from lost work productivity (which will not be reflected in a health plan) and healthcare costs related to substance abuse.

- Substance Abuse and Mental Health Services Administration (SAMHSA)

Workers reporting substance abuse have higher rates of turnover and absenteeism, are more likely to have worked for more than three employers in the past year, are more likely to have skipped work more than two days in the past month, and were also more likely to have missed more than two days of work due to illness or injury.

- Substance Abuse and Mental Health Services Administration (SAMHSA)

\$6,120 per second

Estimated cost of drug use to the U.S. Society in lost productivity, health care costs, etc.

U.S. National Drug Intelligence Center

Verizon Wireless...Just a Cell Phone Company?

How long has it been since you have visited the local Verizon Wireless Location? Are you eligible for a new device? What type of device are you currently using? If you are having a hard time answering any of these questions, it might be time to stop by and see what's new! When we use the term "new", make sure you know that when you walk in to Verizon Wireless now, "new" doesn't refer to just a phone.

Above and beyond a phone, make sure you have your consultant talk with you about some of the "new" amazing products Verizon is now offering in our area.

Home Phone – Unlimited calling to anyone and any number in the US. Port your existing landline number over, and get your home phone service billed to your wireless account. The equipment is free when you sign a 2 year agreement and is easily portable for households that have multiple locations in need of home phone service.

Home Fusion Internet– You do you use for internet at home? Do you like your current internet provider? Verizon now offers a competitive home internet solution. Utilizing the newly launched 4G LTE network, customers can now get all the benefits of having cable like speeds using Verizon's Wireless Network.

Tablets – Do you currently have an iPad or a Kindle? Do you want one, but can't afford the upfront cost. Fear not, Verizon now carries a full line up of apple & android based tablets. Portable internet on the go, the ability to read books, play games, and stay organized are only some of the things you can do on a tablet. Ask us about our new device installment program that can allow you to pay for a tablet over the next 12 months, a great new program that gets you connected with a tablet today!!

Smart Accessories – It seems like everyone these days has the standard accessories, you know, cases, car chargers, headsets, and screen protectors. You will still find those at Verizon, but don't be surprised if your consultant starts asking you questions like: Do you own a dog? Do you have a security system? Have you ever missed your favorite TV show and wish you could watch it on the go? Like to Grill and wish you could do it more often in the winter? Would you like to monitor your steps and weight loss right from your smart phone or tablet? Do you like the newest, coolest toys? If you answered yes to any of these questions, you could benefit from just a few of our smart accessory line up. Come check out some of our exciting new accessories like:

- Track your pets with our Pet Tag Tracker
- Bring your adventures and outings home with the new GoPro portable HD Camera
- Access your own, low cost security system with various different cameras offered by Verizon
- Take TV on the go with your tablet or smart phone with @TV Plus Accessory
- Try our iGrill Accessory for your iPhone or iPad and never freeze in the cold or over cook your meat again
- Test your skills in flying our newest drone helicopter
- Improve your golf swing with Golf Sense



ShopCentralAroostook.com



CENTRAL AROOSTOOK
CHAMBER
of COMMERCE

WAGM 8
CBS/FOX
NEWS | SOURCE

Advertise your business on television in a cost-effective way, while helping to promote the region and the value of shopping locally.

The Central Aroostook Chamber of Commerce is partnering with WAGM-TV to offer this great opportunity.

What it means to YOUR BUSINESS:

- This is a very cost effective way to have a multimedia advertising package including a presence both on TV and on the web!
- Your business will be represented in 5 revolving ads, a total of 110 ads/month.
- Your business will be spotlighted in the ad series a total of 22 times/month.
- This represents less than One Dollar each time your business is advertised.
- The “ShopCentralAroostook.com” landing page, which is available 24 hours a day on line, will have information on your business and a link to your website if applicable.
- You will be able to change your message each month, so you can promote specials, seasonal products, and much more!

What it means to THE REGION:

- Increased exposure of the business, recreation and shopping opportunities available in Central Aroostook County.
- Ads will run for the entire year promoting Central Aroostook, the superb services and unique shops.
- No matter the size of your business, this is an opportunity to attract new customers.
- Visitors and viewers will see your business and be made aware of the shopping opportunities in the region.
- Your business will be promoted year round, encouraging area residents to “Shop Local”.
- In addition to the business information area, ads will feature scenic shots of Central Aroostook, more clearly identifying the region as a whole.

Your Commitment:

You pay just \$100/month for one year in return for all the benefits outlined above! Pay monthly or quarterly, whatever works best for you.

Learn more:

Contact the **Central Aroostook Chamber of Commerce**
at 764-6561 or info@centralaroostookchamber.com

Central Aroostook Chamber of Commerce Opportunities to be Involved

CACC has several committees in which members of the community and businesses in the area are welcome to help plan and participate while learning what the Chamber does.

Signature Events

Strawberry Shortcake Sale—June
Taters & More— June - September
Crown of Maine Balloon Fest—August
Haunted Woods Walk—October
Holiday Light Parade—December

In addition to the above event planning committees there are also committees essential to the basic operation of the Chamber. Anyone with an interest in the success and future of the Chamber is encouraged to become involved through committee participation.

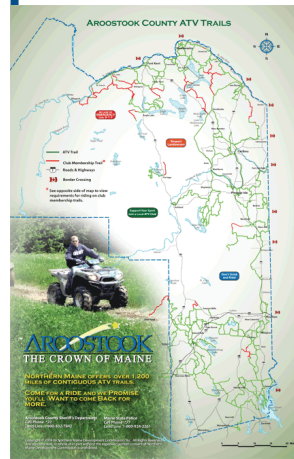
The Public Relation and Membership committees meet regularly throughout the year. There are possibilities for several other committees such as Property Maintenance and Seminar Planning to develop if people are interested.

Event Committees meet seasonally at a frequency determined necessary by the committee.

Now is a good time to join and help make a difference in your Chamber and community.

For more information please contact
Theresa Fowler at:
tfowler@centralaroostookchamber.com
or 764-6561.

The snow's melting, and tears come to our eyes



as we think about having to pack up our sledding gear and store our sleds. Don't fret—we've still got a few more weeks of sledding and after that, a whole summer of ATV - ing! Get your maps for a safe season right here at the Central Aroostook Chamber!

Contact us at the office to request one at
info@centralaroostookchamber.com.

Peter Coffey
Sales Manager

974-3171

The familiar EZ to Use Big Book can now be found at EZ to Use.com. Contact them for advertising or web design needs.

Affordable.
Effective.

EZToUse.com
YOUR YELLOW PAGES CONNECTION In Print & Online

Business Information Breakfast Series

The Central Aroostook Chamber of Commerce is partnering up with local business leaders to offer informative seminars and discussion periods for businesses of any size.

Thank you to Sylvia Getman, from The Aroostook Medical Center and Max Lynds, from F.A. Peabody for your wonderful and informative presentations on the effects of healthcare changes on businesses.

Keep checking in for more information on the second informative breakfast meeting in the series. Please call the Chamber for more detailed Information.

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**Advertising Deadline
 March 20th**

Thank You to all
RENEWING MEMBERS

For your continued support!

The Central Aroostook Chamber of Commerce is only as strong as its membership. We invite you to attend our Board meetings at any time, and encouraged to join committees and serving on the Board of Directors if you do not already have a representative on the Board.

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Final Word *by Theresa Fowler*

Well, where has another month gone?

It was wonderful to see all the snowmobiles out on the trails in the past few weeks. Unfortunately the mild weather has shortened the season again. We have had visitors at the office expressing interest in ATV trails already.

We have been busy the past few weeks collecting information for the 2013 Membership Directory. As I write this Nikita is putting the finishing touches on the membership list and advertisements. We want to thank all who purchased advertising in this annual publication. This is a very popular and useful tool to promote our members. Members continue to use it as a quick source of information and visitors pick them up as resources while visiting.

We are happy to welcome the new members highlighted inside the newsletter to the Chamber family. The benefits of membership including use of our bulk mailing permit, Chamber Blue Options health insurance and opportunities to participate in cooperative advertising besides the referrals we provide through the office make your membership investment something that quickly pays for itself.

The Business Seminar series sponsored by TD Bank was a presentation on the changes to healthcare and insurance as part of the Affordable Healthcare Act. Sylvia Getman, CEO, The Aroostook Medical Center and Max Lynds, Vice President of Life and Benefits at F.A. Peabody in Houlton, Maine, provided a great deal of information about how the Affordable Healthcare Act affects healthcare providers and users. If you want a recap of the meeting I would be happy to share it with you. The next Business Seminar will be June 13th. In April we are happy to provide an opportunity for our members and other interested area residents to meet University of Maine System Chancellor James Page. Chancellor Page will speak at a breakfast meeting on April 11. Information and registration forms will be sent electronically this week.

WAGM has provided us with a marketing plan that is available to our members. We will be unveiling the program in the next few weeks. We think it will offer an economical way to encourage shoppers from Aroostook County and western New Brunswick to patronize your business and the area as a whole.

The next few months will be busy with preparations for the Area wide Yard Sale, Strawberry Shortcake Sale, Northern Maine Fair Potato Booth, Crown of Maine Balloon Fest and Haunted Woods Walk.

We need volunteers to help with the planning and execution of all these events. In addition to these activities there will be many festivals in our member communities that will need a number of volunteers. If you would like to play an active role in any of these events that are traditional in the area you can contact us at the Chamber or the town offices in the host communities.

We look forward to another busy month of serving you, our members!